

City of Columbus, WI

Community Survey Results

Public Input for Roadmap 2050 and the Comprehensive Plan Update

March 5, 2020



Columbus Community Survey Summary

In 2019 the City created a Community Engagement Team (CET) to help gather stakeholder input to guide the Roadmap 2050 project (a 30-year plan for major city facilities) and also the Comprehensive Plan. The CET included the Mayor, key City staff, and several members of the community. The CET hosted community conversations, business leader meetings, planning and potluck and conducted a survey to get feedback. This document presents a summary of the survey and the full survey results (open-ended, written responses are omitted due to length).

About the Survey

The survey asked a variety of questions regarding a wide variety of issues that will impact the Columbus area. The survey was available online and in paper format, promoted and available at the Library, City Hall and Senior Center, and via email and newsletters. The CET received 627 responses to the survey in March and April 2020. 460 people answered most of the questions.

About the Survey Respondents

The 460+ responses provide enough data to give us reasonable confidence that the results are representative of the population of the community, plus or minus 5% on most questions. However, it is important to note that there are some biases in the survey. We asked people to answer questions about themselves, and we learned that the respondents disproportionately represent women, people with children, homeowners, and people who live AND work here in Columbus. Keep in mind these biases when interpreting the survey results.

Note that people living outside the City were included in the survey, by design. These are people who work, shop, recreate, and/or go to school in the City and they are considered to be part of the wider Columbus community.

Survey Respondents were:

- Mostly between age 25 and 64
the largest age group was age 35-44
- 66% female
- 85% homeowners
- 46% were couples with children and
6% were single with children
- 69% were City residents and most others
live in a rural area near Columbus
- 31% were employed in Columbus and
31% in Sun Prairie or Madison area
- 20% were new to Columbus (<5 years) and
28% have lived here more than 30 years

(vs. 2017 City of Columbus data from the US Census Bureau)

(ave. age 36.5)

(52% female)

(67% homeowners)

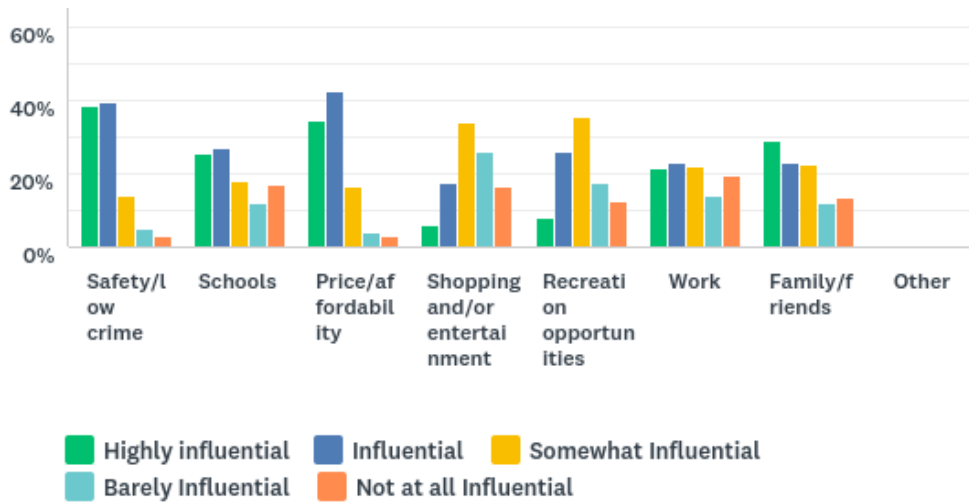
(38% households with kids)

(19% work in Columbus and
32% in Madison or Sun Prairie)

The following pages feature highlights from the survey that the CET and consultant team found to be most interesting and informative to the planning process. The full survey results follow that.

Question 6 – What is the biggest factor in your decision to live here?

- Safety and affordability were the biggest factors. “Schools” was also an important factor for many.



Questions 8 and 10 – What do you think about housing supply and housing affordability in Columbus?

- People are more positive about the supply, cost and quality of housing stock that is owner-occupied than housing stock that is renter-occupied. This is common to most communities.
- Over 80% think the City should support housing affordability, both in owner and rental housing.

Questions 11 and 12 – What are the retail needs of Columbus?

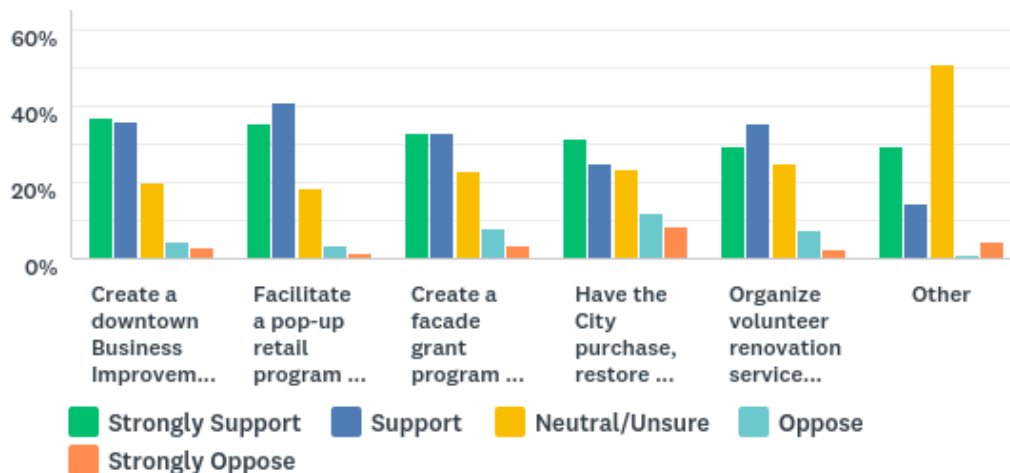
- 75% of respondents want more department stores, sit-down restaurants, and clothing and shoe stores.

Question 13 – Are there enough job opportunities in Columbus?

- 39% of respondents think more jobs are needed, while only 6% think jobs are plentiful.

Question 14 – How can the City make downtown Columbus more vibrant?

- A large majority of respondents support all the ideas suggested. Only 21% oppose the City taking an active role in building purchase and renovation.



Question 15 – How can the City enhance the Amtrak station?

- There were many comments and a large majority of respondents support all the ideas suggested, especially signage and streetscaping.

Questions 16-19 – Transportation – do you feel safe, are there enough options and what should Columbus invest in?

- Drivers feel safe.
- Walkers and bikers generally feel safe, but with more exceptions.
- Public investment:
 - 95% of respondents want public investment in road repairs.
 - 81% want public investments in safe walking.
 - 64% want public investments in safe biking.
- About two-thirds of respondents consider a half-mile a reasonable distance to walk or bike for most trip types, except grocery shopping.
- Waterloo St. is mentioned 25 times as needing bike and pedestrian safety improvements.

Questions 20-21 – How should Columbus invest in park and recreation amenities?

- Top 5 amenities to add, improve or expand:
 - Indoor pool
 - Youth center
 - Off-road walking-biking trails
 - Indoor athletic facility
 - Park restrooms
- The strongest support for public spending on recreation:
 - 61% support spending on playgrounds.
 - 56% support spending on open play areas.
 - 53% support spending on splash pads or pools.
 - 53% support spending on ball fields.

Question 22 – What social activities are you involved in?

- What do respondents do *at least* once per month?
 - 40% go to private gatherings.
 - 37% participate in school activities.
 - 37% go to church.
- What do respondents not do at all?
 - 81% do not go to senior center activities.
 - 60% do not attend neighborhood events.
 - 53% do not participate in rec. leagues.
 - 49% do not go to church.

Question 23 – Do you participate in civic organizations?

- Only 114 of 627 people answered this question, perhaps due to the absence of a “no” option.
- Of those, only small percentages report participation in traditional civic organizations.
- 53% of the 114 that answered, said “other.” The Chamber of Commerce and Friends of the Library were two of the most common “other” responses.

Question 24 – How strong is your emotional connection to Columbus?

- 41% say their connection is “strong.”
- 28% say their connection is “good.”
- 11% said “weak” or “no connection.”
- 141 people offered comments about what would strengthen their connection. The most common recurrent theme is a desire for better schools - the word “schools” occurs 20 times.

Question 25 – How often do you volunteer to serve others?

- Two-thirds of respondents volunteer at least annually and one-third at least monthly.

Questions 26 and 30 – How should the City invest in the community?

- We offered 6 ideas of possible community improvements.
 - An outdoor festival or farmers market site is the clear winner with 82% support.
 - Nine of 52 comments mention investment in the auditorium in City Hall.
- We also asked about City facilities and services.
 - 78% want more investment in street maintenance.
 - 44% want more investment in parks.
 - 43% want more investment in recreation programming.
 - 36% want more investment in bike and pedestrian facilities.

Questions 27 and 28 – Are there enough activities and events?

- 84% support a farmer’s market.
- 66% want more teen facilities and programs.
- 65% want more live music events.
- 61% want more adult learning opportunities.
- 40-48% want more activities in general throughout the year, except on weeknights during the school year.
- Comments also indicate a need for more *promotion* of current activities.

Question 29 – How do you rate specific aspects of the City?

- 53% rate the appearance of downtown storefronts as “poor.”
- 48% feel there is a lack of public art in the City.
- People are most positive about the number of street trees and the appearance of new commercial buildings.
- There were many comments about the brightness of new streetlights on James St.

Question 31 – Are you satisfied with internet access?

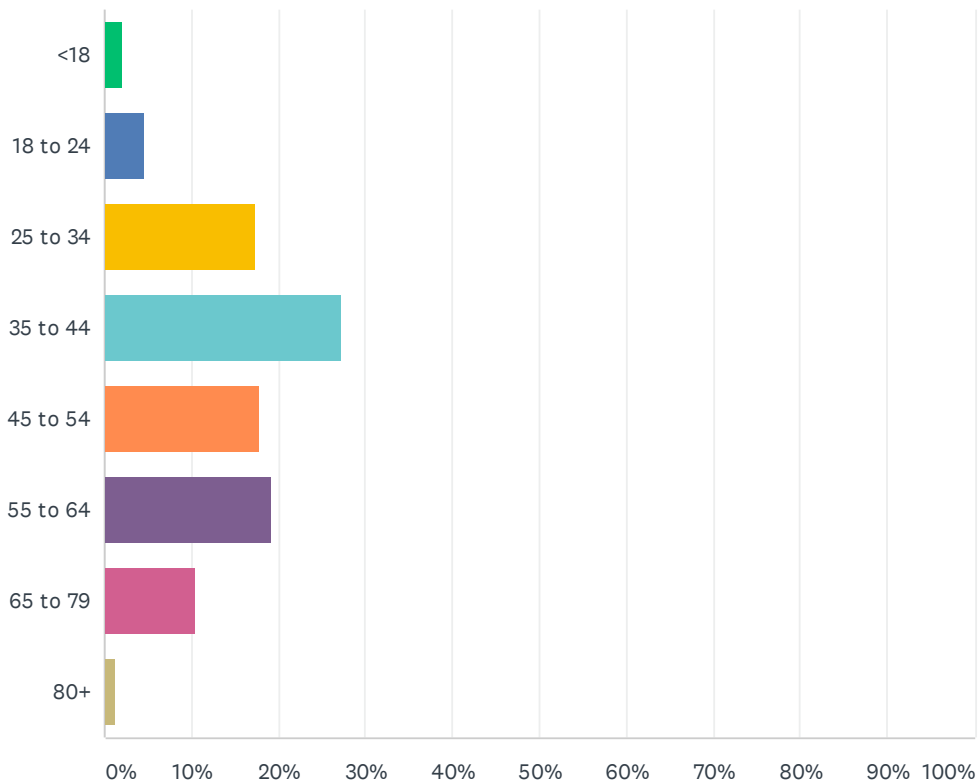
- 58% have adequate internet access.
- 25% want faster broadband service.
- 10% don’t have access at all.
- 4% who answered the question say they don’t need or want internet (note: it was an online survey for most people).

Questions 32 and 33 – Should the City invest in renewable energy?

- 89% of respondents support City use of renewable energy.
- 91% support incentives for private investment in renewables and resource efficiency.

Q1 What is your age?

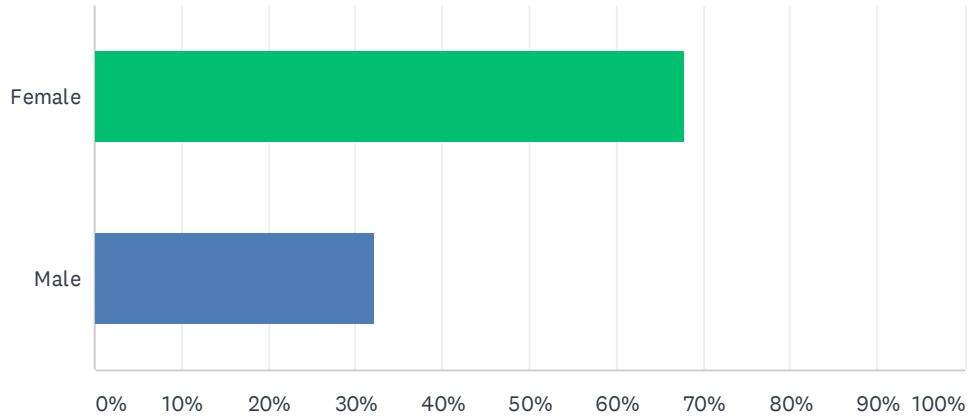
Answered: 631 Skipped: 0



ANSWER CHOICES	RESPONSES	
<18	2.06%	13
18 to 24	4.60%	29
25 to 34	17.43%	110
35 to 44	27.10%	171
45 to 54	17.75%	112
55 to 64	19.33%	122
65 to 79	10.46%	66
80+	1.27%	8
TOTAL		631

Q2 What is your gender?

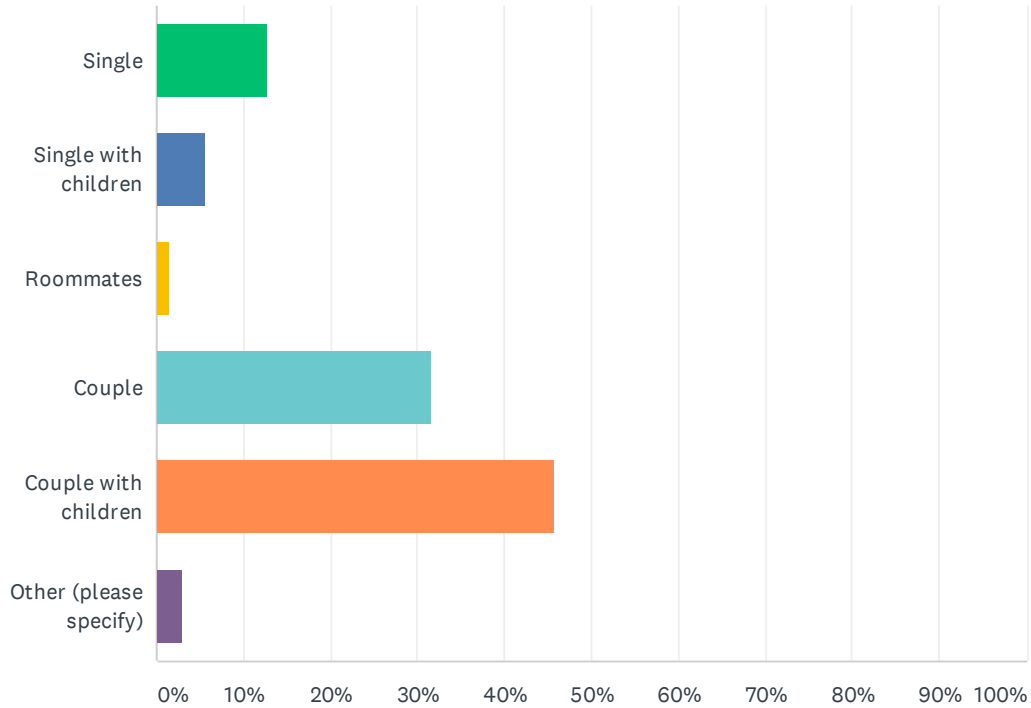
Answered: 629 Skipped: 2



ANSWER CHOICES	RESPONSES
Female	67.89% 427
Male	32.11% 202
TOTAL	629

Q3 Describe your current household.

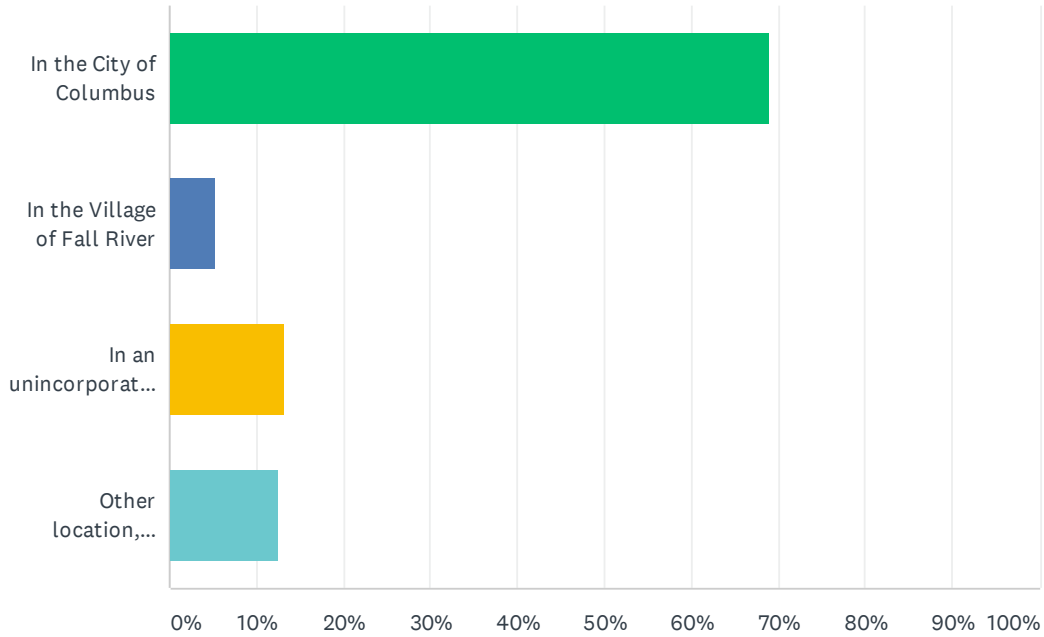
Answered: 627 Skipped: 4



ANSWER CHOICES	RESPONSES	
Single	12.76%	80
Single with children	5.58%	35
Roommates	1.44%	9
Couple	31.58%	198
Couple with children	45.77%	287
Other (please specify)	2.87%	18
TOTAL		627

Q4 Where do you live?

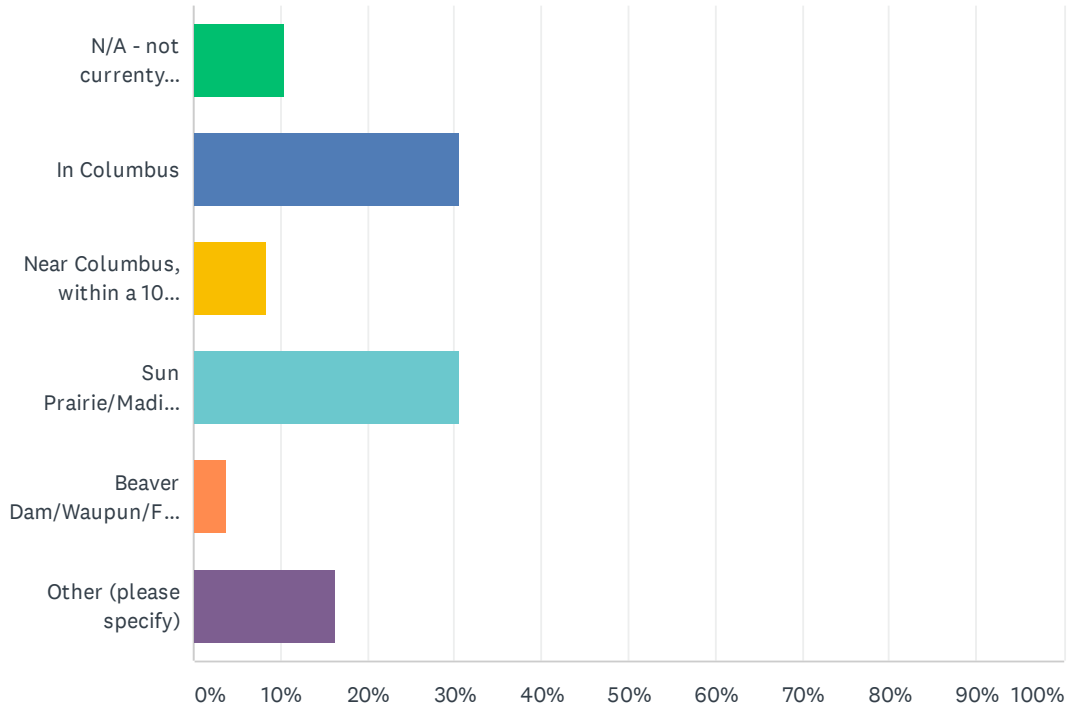
Answered: 628 Skipped: 3



ANSWER CHOICES	RESPONSES	
In the City of Columbus	68.95%	433
In the Village of Fall River	5.25%	33
In an unincorporated town area near Columbus	13.22%	83
Other location, please specify:	12.58%	79
TOTAL		628

Q5 In what community do you work?

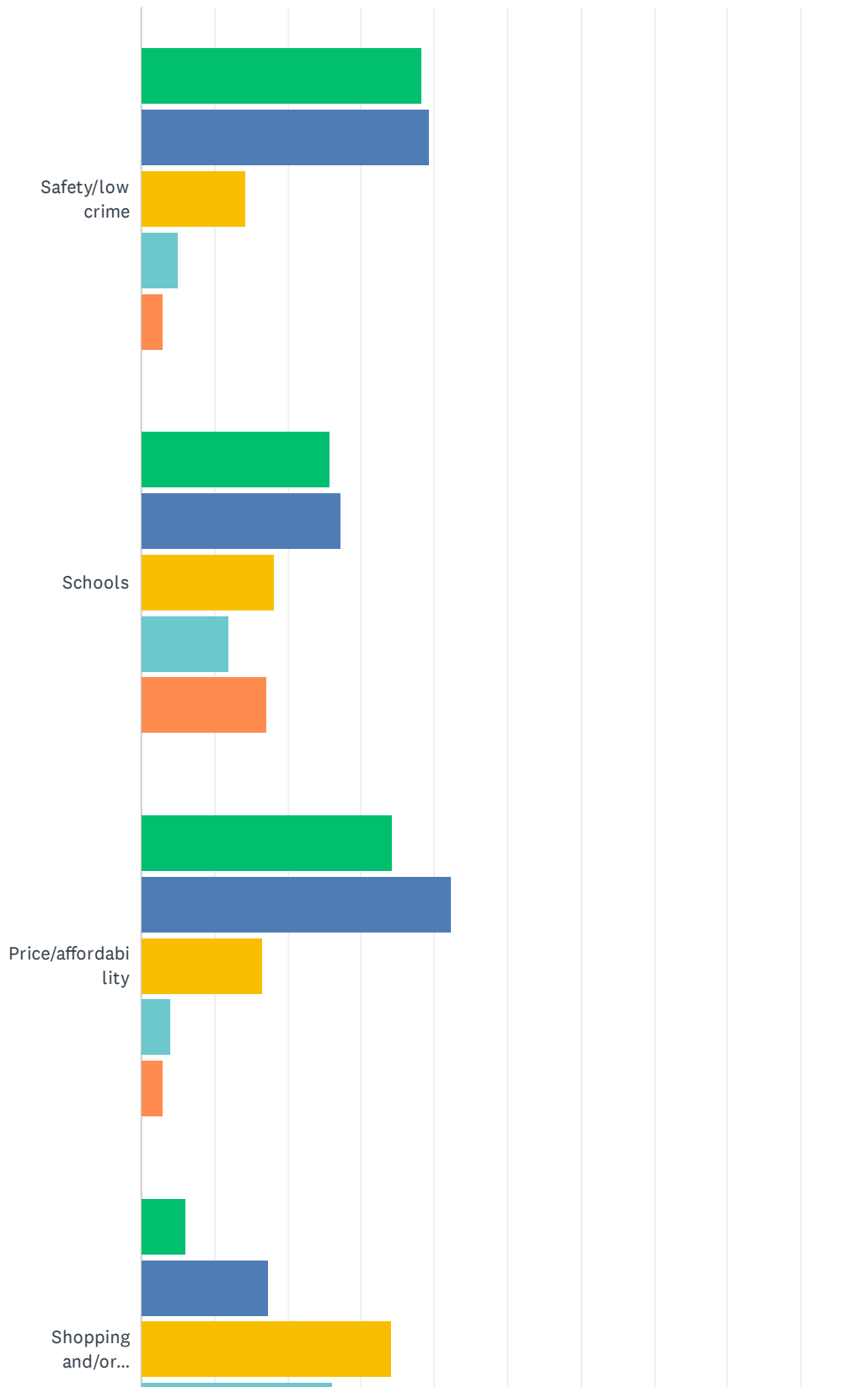
Answered: 627 Skipped: 4



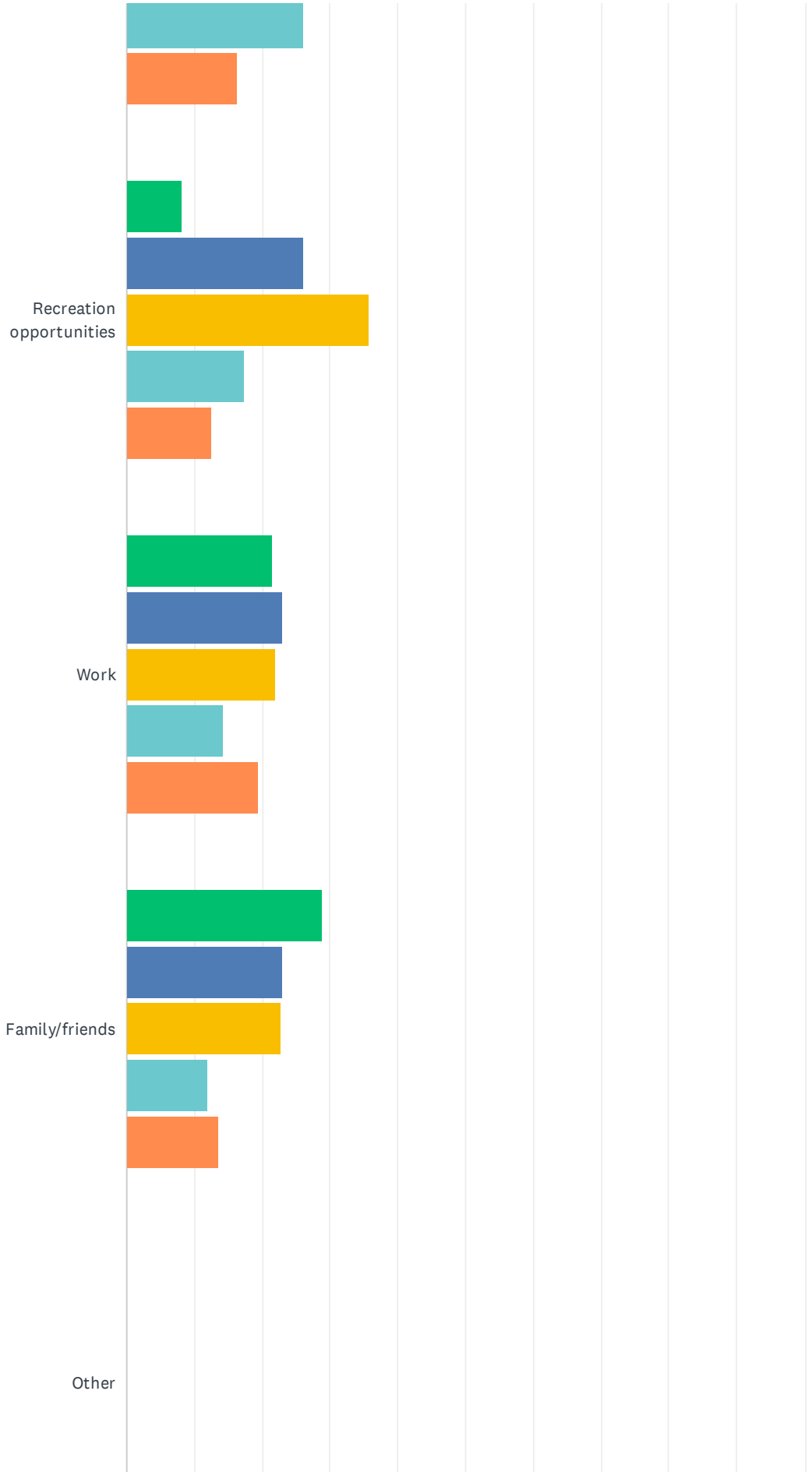
ANSWER CHOICES	RESPONSES	
N/A - not currenty employed	10.53%	66
In Columbus	30.62%	192
Near Columbus, within a 10 minute drive	8.29%	52
Sun Prairie/Madison area	30.62%	192
Beaver Dam/Waupun/Fond du lac/Fox Valley	3.67%	23
Other (please specify)	16.27%	102
TOTAL		627

Q6 Please rate the influence of the following factors in your decision to live where you live right now.

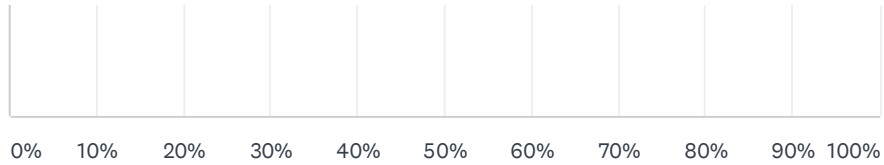
Answered: 572 Skipped: 59



Columbus Road Map 2050 Community Survey



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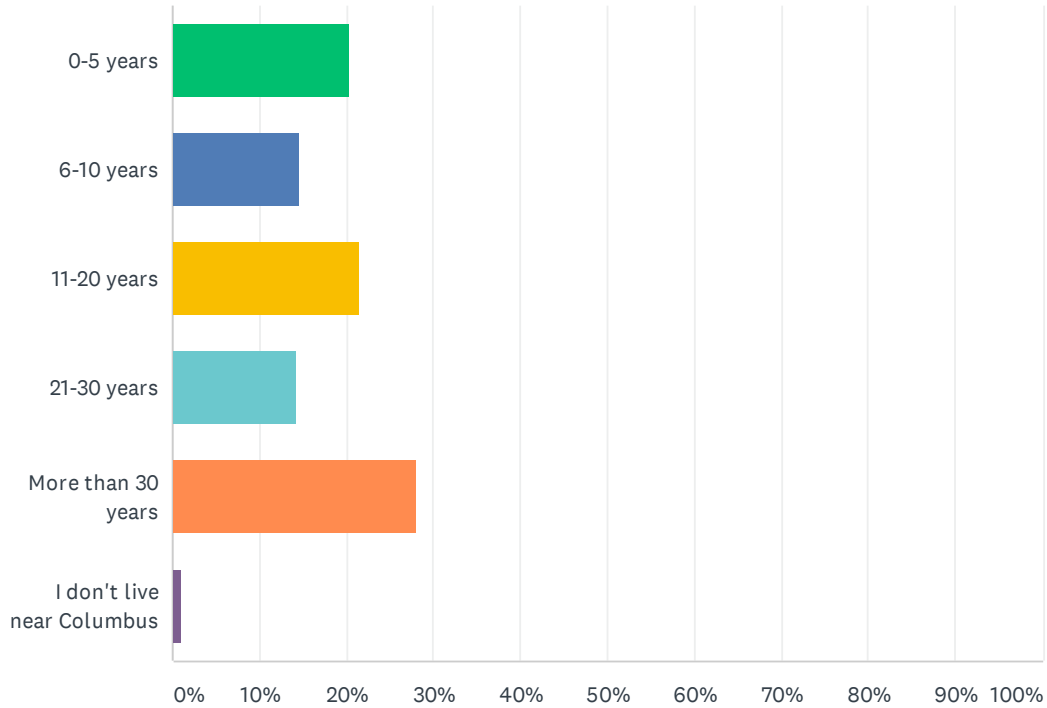


■ Highly influential
 ■ Influential
 ■ Somewhat Influential
■ Barely Influential
 ■ Not at all Influential

	HIGHLY INFLUENTIAL	INFLUENTIAL	SOMEWHAT INFLUENTIAL	BARELY INFLUENTIAL	NOT AT ALL INFLUENTIAL	TOTAL	WEIGHTED AVERAGE
Safety/low crime	38.34% 217	39.40% 223	14.13% 80	5.12% 29	3.00% 17	566	4.05
Schools	25.72% 143	27.16% 151	18.17% 101	11.87% 66	17.09% 95	556	3.33
Price/affordability	34.28% 193	42.27% 238	16.52% 93	3.91% 22	3.02% 17	563	4.01
Shopping and/or entertainment	6.12% 34	17.27% 96	34.17% 190	26.08% 145	16.37% 91	556	2.71
Recreation opportunities	8.12% 45	26.17% 145	35.74% 198	17.33% 96	12.64% 70	554	3.00
Work	21.51% 120	22.94% 128	22.04% 123	14.16% 79	19.35% 108	558	3.13
Family/friends	28.83% 160	23.06% 128	22.70% 126	11.89% 66	13.51% 75	555	3.42
Other	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

Q7 How long have you lived in or near Columbus?

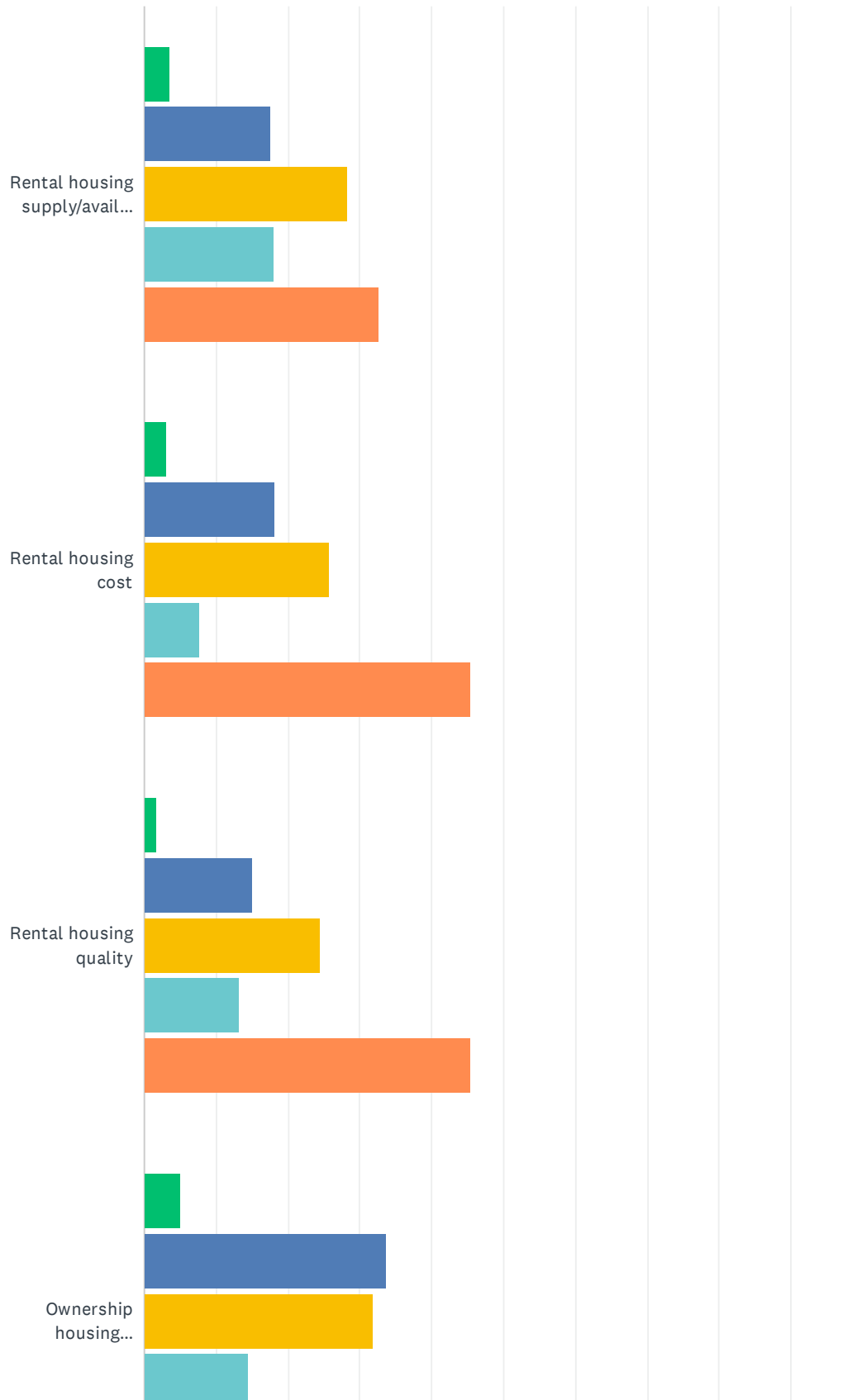
Answered: 579 Skipped: 52



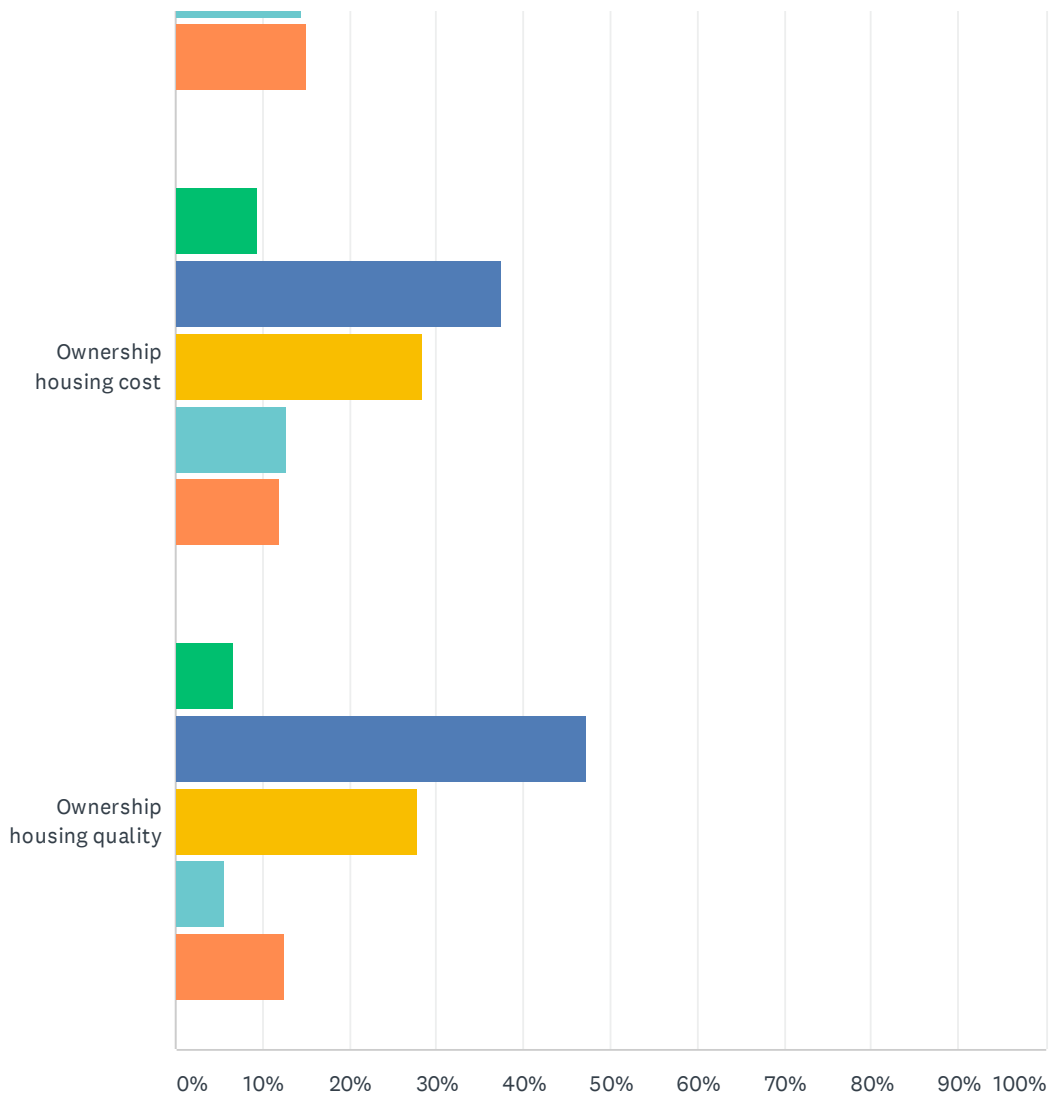
ANSWER CHOICES	RESPONSES	
0-5 years	20.38%	118
6-10 years	14.68%	85
11-20 years	21.59%	125
21-30 years	14.16%	82
More than 30 years	27.98%	162
I don't live near Columbus	1.04%	6
TOTAL		579

Q8 What do you think about housing in Columbus?

Answered: 570 Skipped: 61



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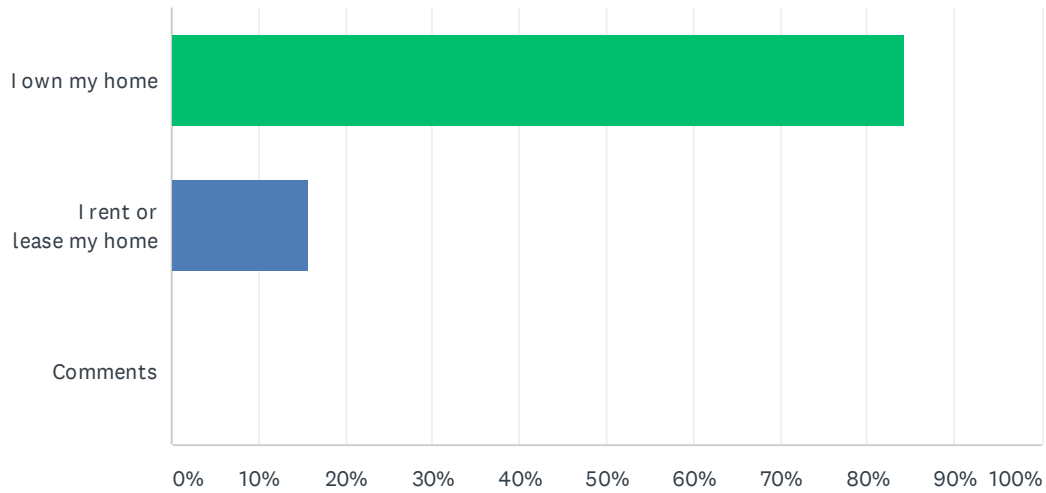


■ Excellent
 ■ Good
 ■ Fair
 ■ Poor
 ■ No Opinion / Not Sure

	EXCELLENT	GOOD	FAIR	POOR	NO OPINION / NOT SURE	TOTAL	WEIGHTED AVERAGE
Rental housing supply/availability	3.45% 18	17.66% 92	28.21% 147	18.04% 94	32.63% 170	521	1.41
Rental housing cost	3.16% 16	18.15% 92	25.64% 130	7.69% 39	45.36% 230	507	1.26
Rental housing quality	1.75% 9	15.01% 77	24.56% 126	13.26% 68	45.42% 233	513	1.14
Ownership housing supply/availability	4.97% 26	33.65% 176	31.74% 166	14.53% 76	15.11% 79	523	1.99
Ownership housing cost	9.44% 49	37.38% 194	28.52% 148	12.72% 66	11.95% 62	519	2.20
Ownership housing quality	6.69% 35	47.23% 247	27.92% 146	5.54% 29	12.62% 66	523	2.30

Q9 Do you rent or own your current home?

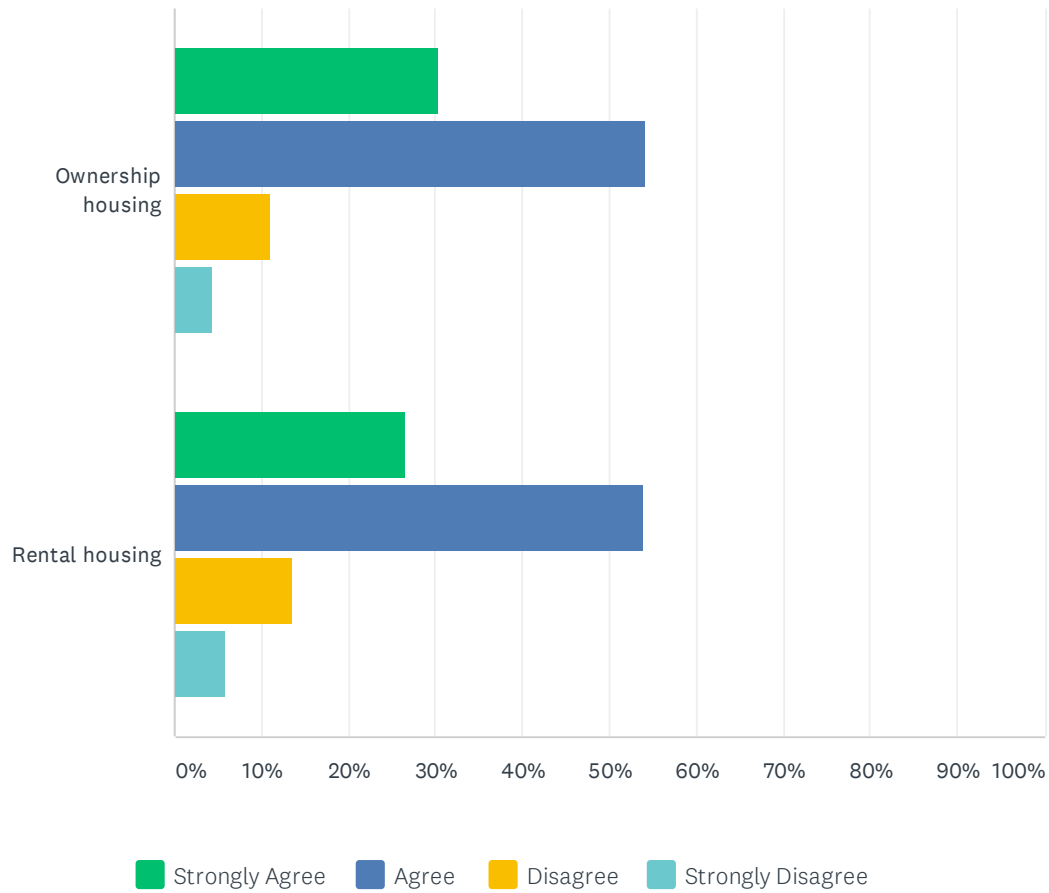
Answered: 570 Skipped: 61



ANSWER CHOICES	RESPONSES	
I own my home	84.39%	481
I rent or lease my home	15.61%	89
Comments	0.00%	0
TOTAL		570

Q10 Indicate your level of agreement: The community of Columbus should support housing affordability in...

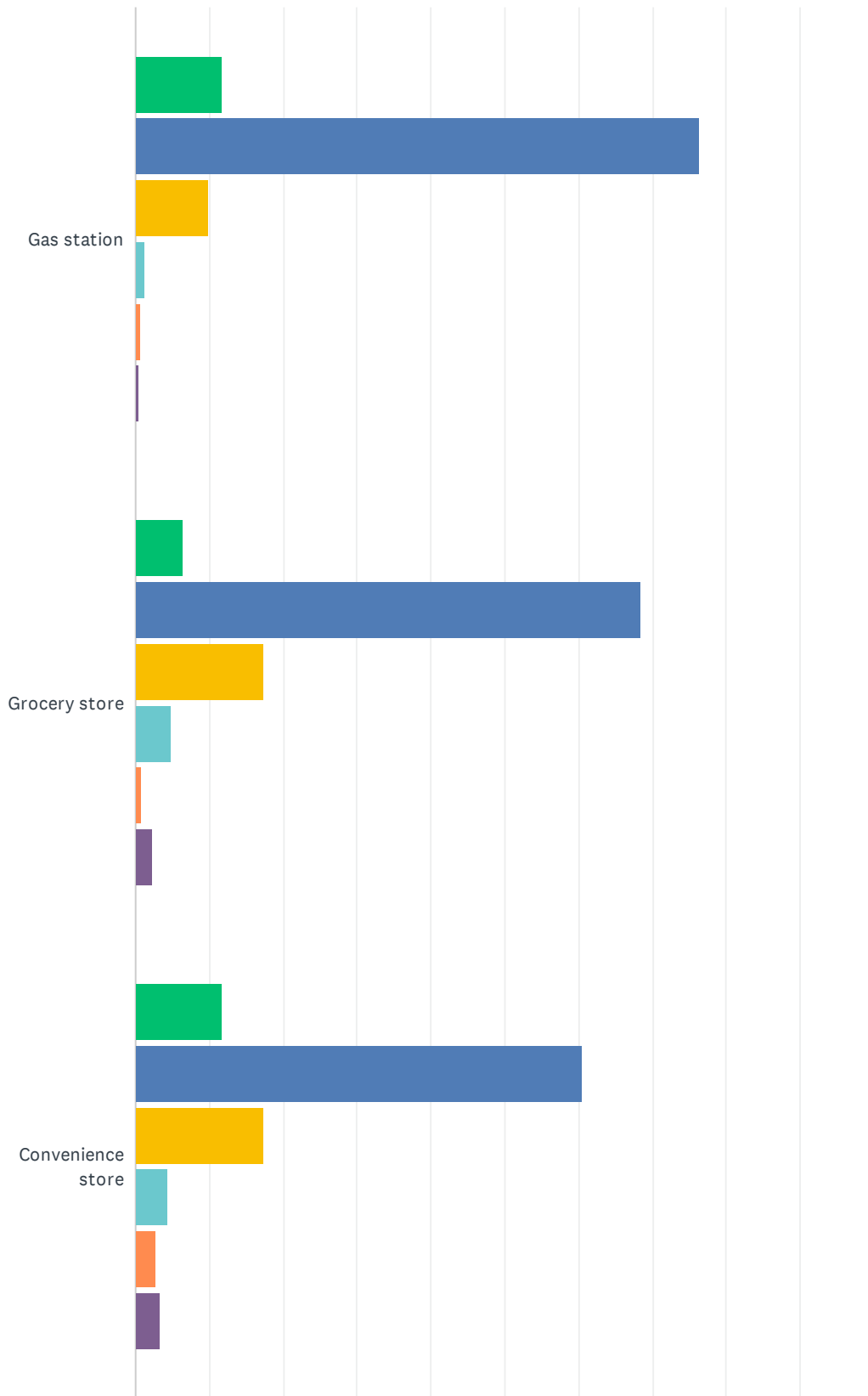
Answered: 549 Skipped: 82



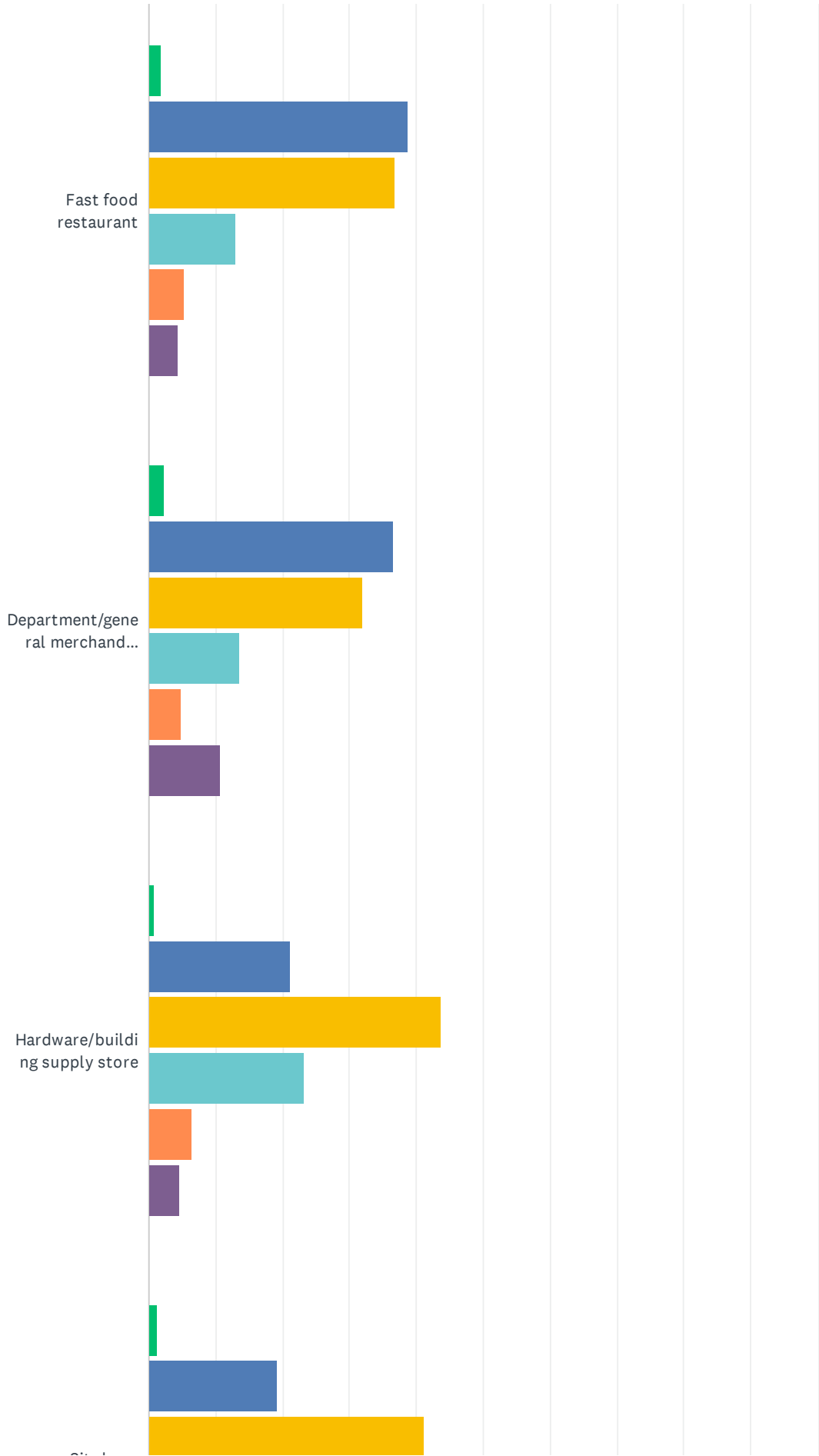
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
Ownership housing	30.31% 164	54.16% 293	11.09% 60	4.44% 24	541	0.95
Rental housing	26.54% 142	54.02% 289	13.64% 73	5.79% 31	535	0.82

Q11 How often do you PATRONIZE the following retail or service business types in Columbus?

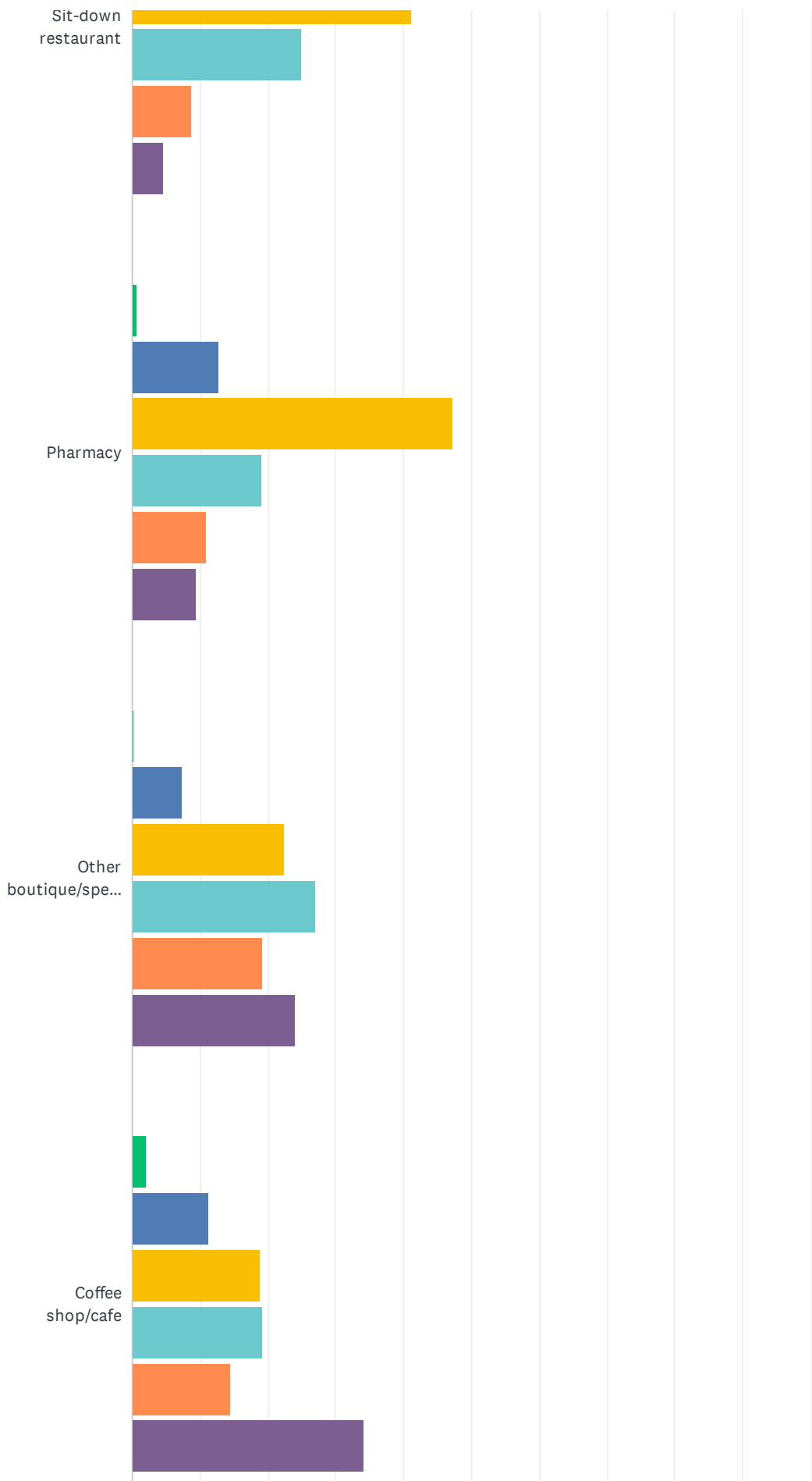
Answered: 528 Skipped: 103



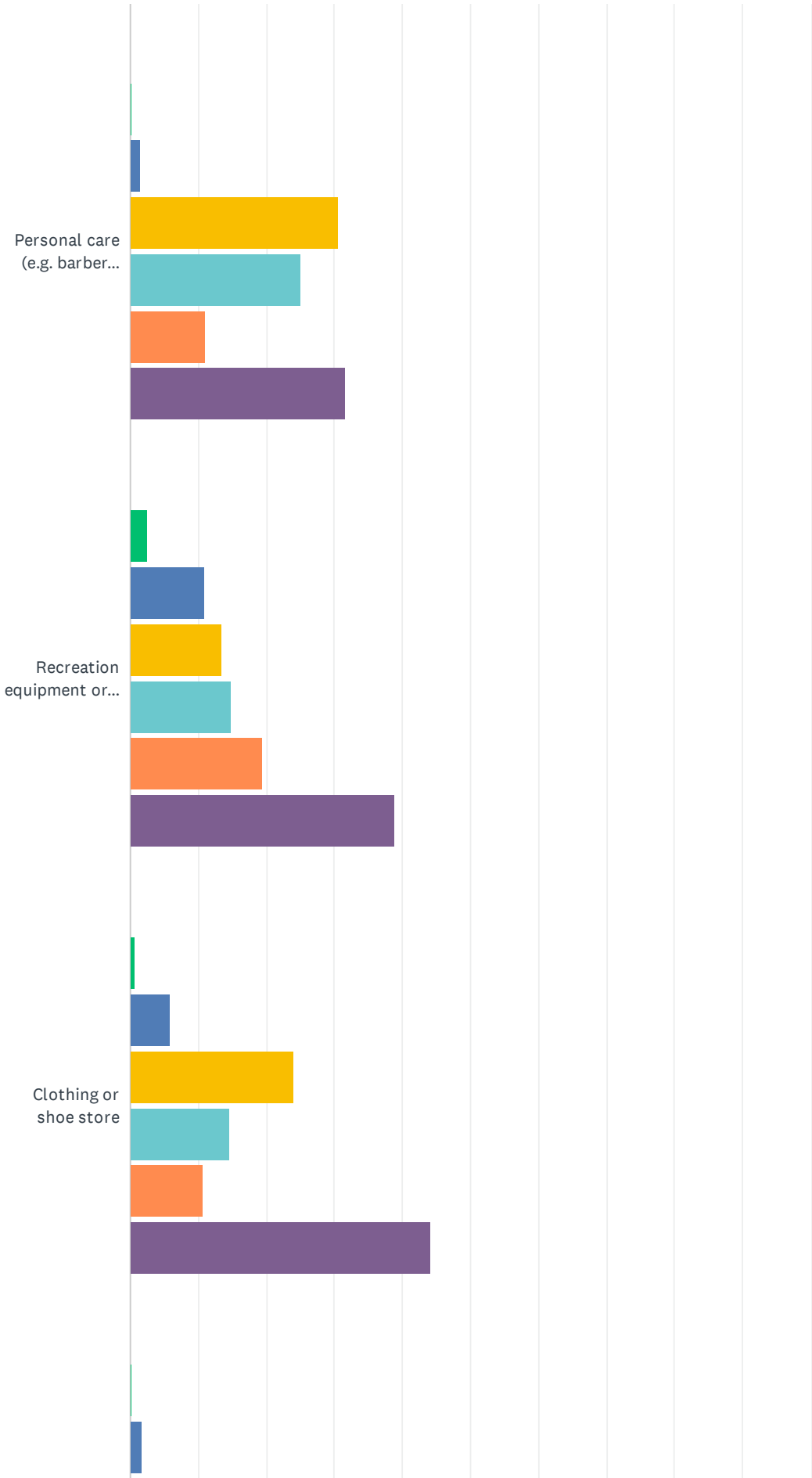
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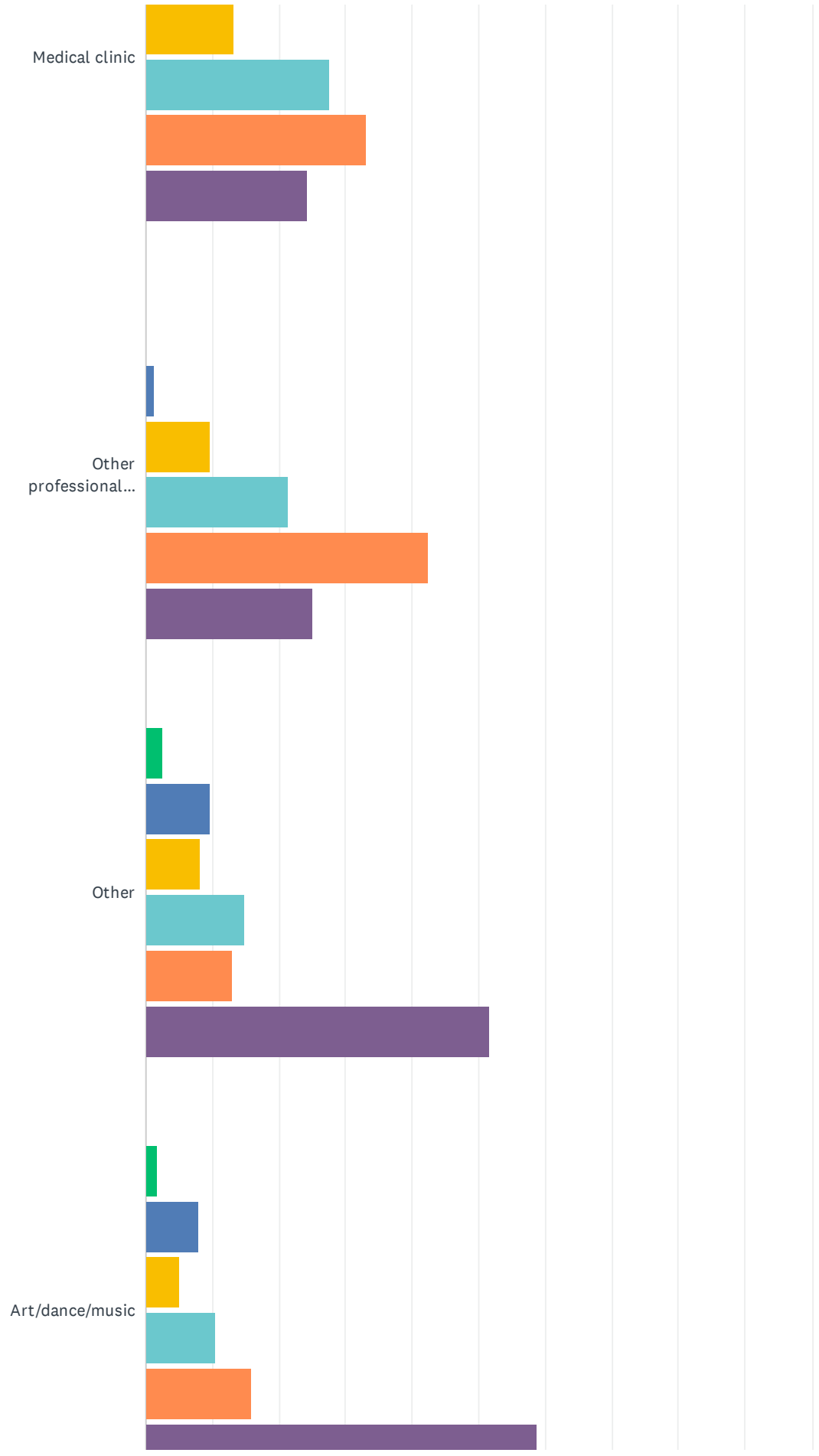
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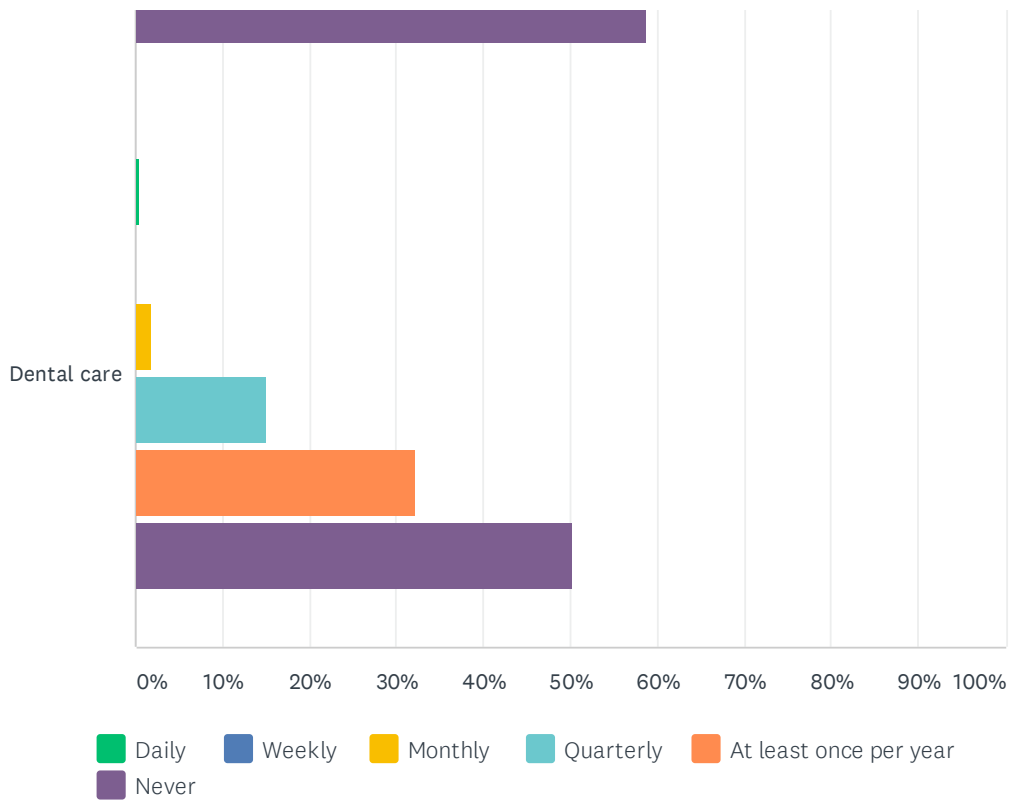
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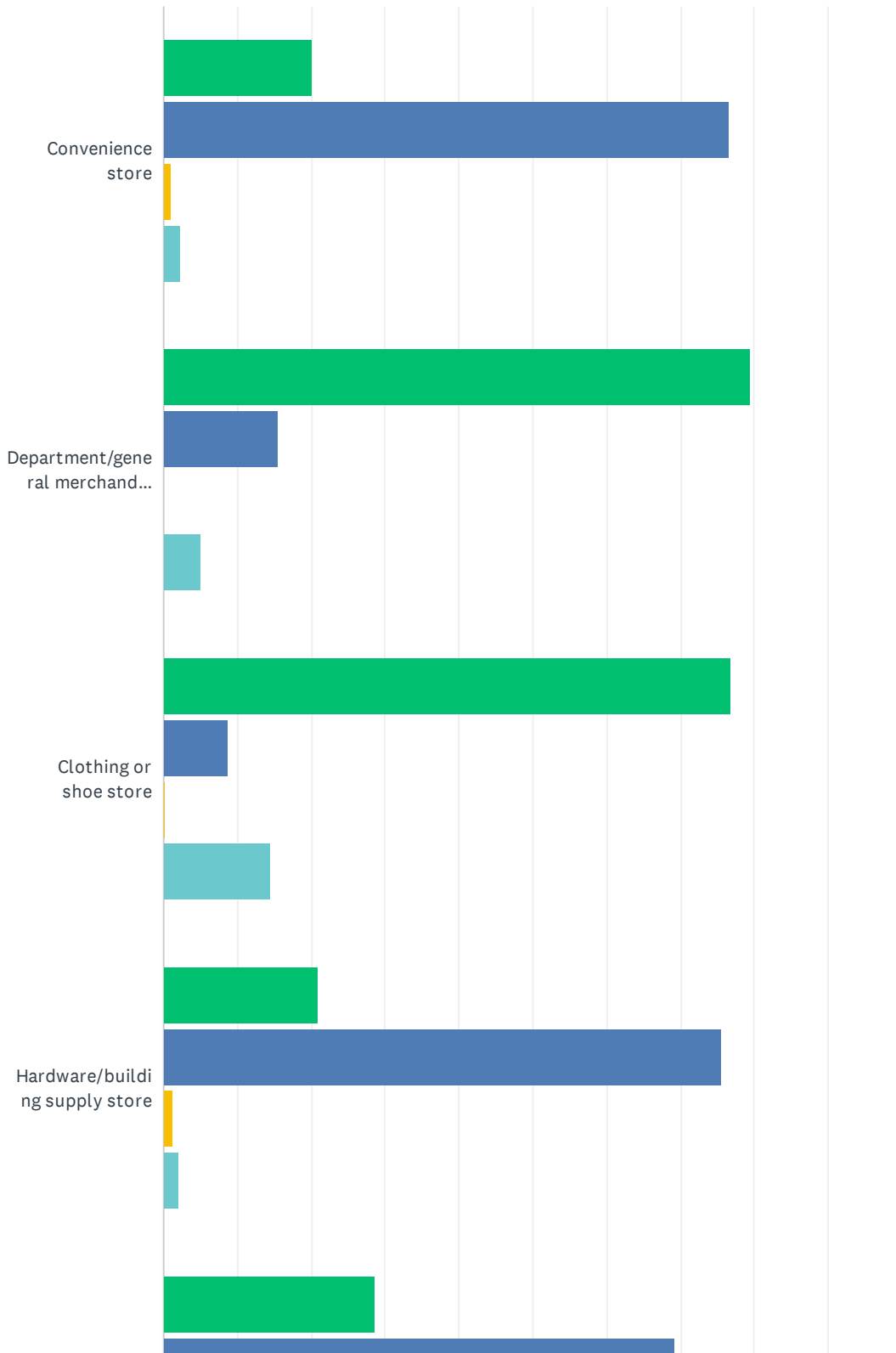


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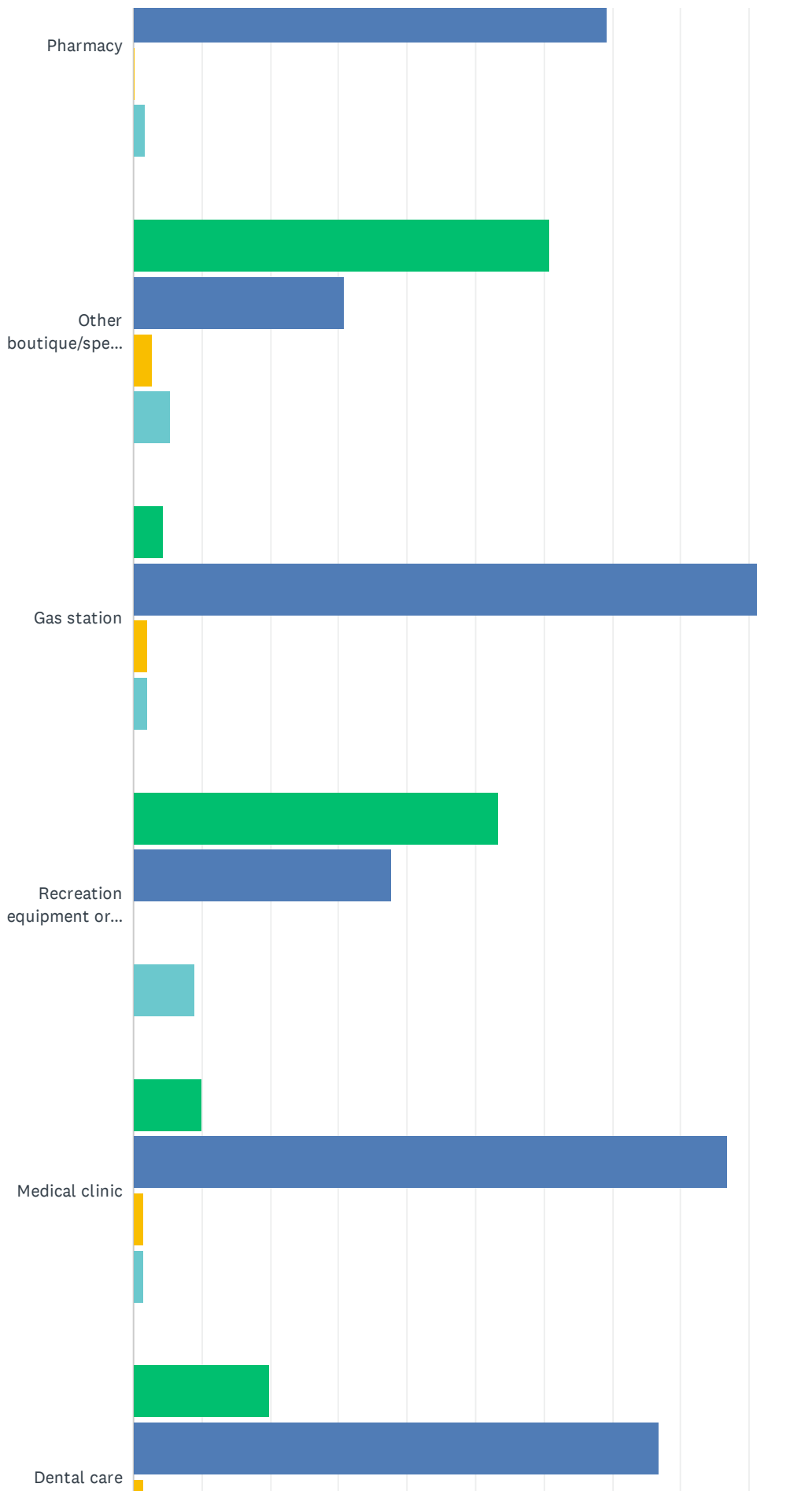
	DAILY	WEEKLY	MONTHLY	QUARTERLY	AT LEAST ONCE PER YEAR	NEVER	TOTAL	WEIGHTED AVERAGE
Gas station	11.66% 61	76.29% 399	9.75% 51	1.34% 7	0.57% 3	0.38% 2	523	3.96
Grocery store	6.45% 34	68.31% 360	17.46% 92	4.74% 25	0.76% 4	2.28% 12	527	3.68
Convenience store	11.75% 61	60.50% 314	17.34% 90	4.43% 23	2.70% 14	3.28% 17	519	3.64
Fast food restaurant	1.90% 10	38.78% 204	36.88% 194	12.93% 68	5.13% 27	4.37% 23	526	3.06
Department/general merchandise store	2.31% 12	36.61% 190	31.98% 166	13.68% 71	4.82% 25	10.60% 55	519	2.86
Hardware/building supply store	0.76% 4	21.22% 111	43.79% 229	23.14% 121	6.50% 34	4.59% 24	523	2.73
Sit-down restaurant	1.34% 7	19.27% 101	41.22% 216	24.81% 130	8.78% 46	4.58% 24	524	2.66
Pharmacy	0.58% 3	12.86% 67	47.22% 246	19.00% 99	10.94% 57	9.40% 49	521	2.45
Other boutique/specialty retail	0.19% 1	7.35% 38	22.44% 116	26.89% 139	19.15% 99	23.98% 124	517	1.71
Coffee shop/cafe	2.12% 11	11.35% 59	18.85% 98	19.23% 100	14.42% 75	34.04% 177	520	1.65
Personal care (e.g. barber, salon)	0.19% 1	1.53% 8	30.59% 160	25.05% 131	11.09% 58	31.55% 165	523	1.60
Recreation equipment or services	2.55% 13	10.98% 56	13.33% 68	14.90% 76	19.41% 99	38.82% 198	510	1.46
Clothing or shoe store	0.60% 3	5.77% 29	24.06% 121	14.71% 74	10.74% 54	44.14% 222	503	1.38
Medical clinic	0.19% 1	1.73% 9	13.24% 69	27.64% 144	33.01% 172	24.18% 126	521	1.36
Other professional services (e.g. plumber, insurance)	0.00% 0	1.36% 7	9.69% 50	21.32% 110	42.44% 219	25.19% 130	516	1.20
Other	2.61% 6	9.57% 22	8.26% 19	14.78% 34	13.04% 30	51.74% 119	230	1.19
Art/dance/music	1.75% 9	7.98% 41	5.06% 26	10.51% 54	15.95% 82	58.75% 302	514	0.93
Dental care	0.38% 2	0.00% 0	1.91% 10	15.11% 79	32.31% 169	50.29% 263	523	0.70

Q12 Please share your opinions about the SUPPLY of various retail and service businesses in Columbus. "More" could mean more stores, more/different product selection, or both.

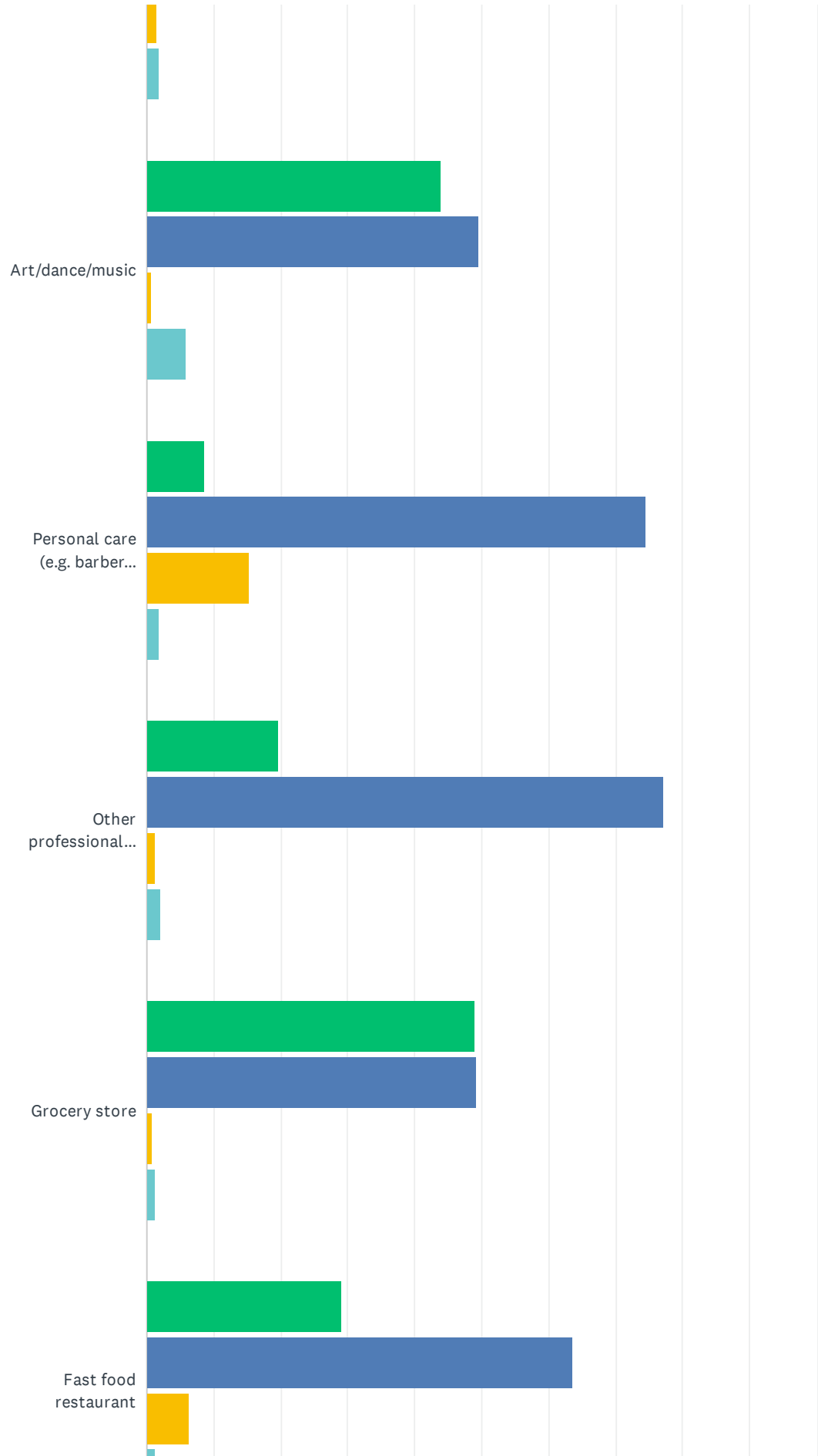
Answered: 524 Skipped: 107



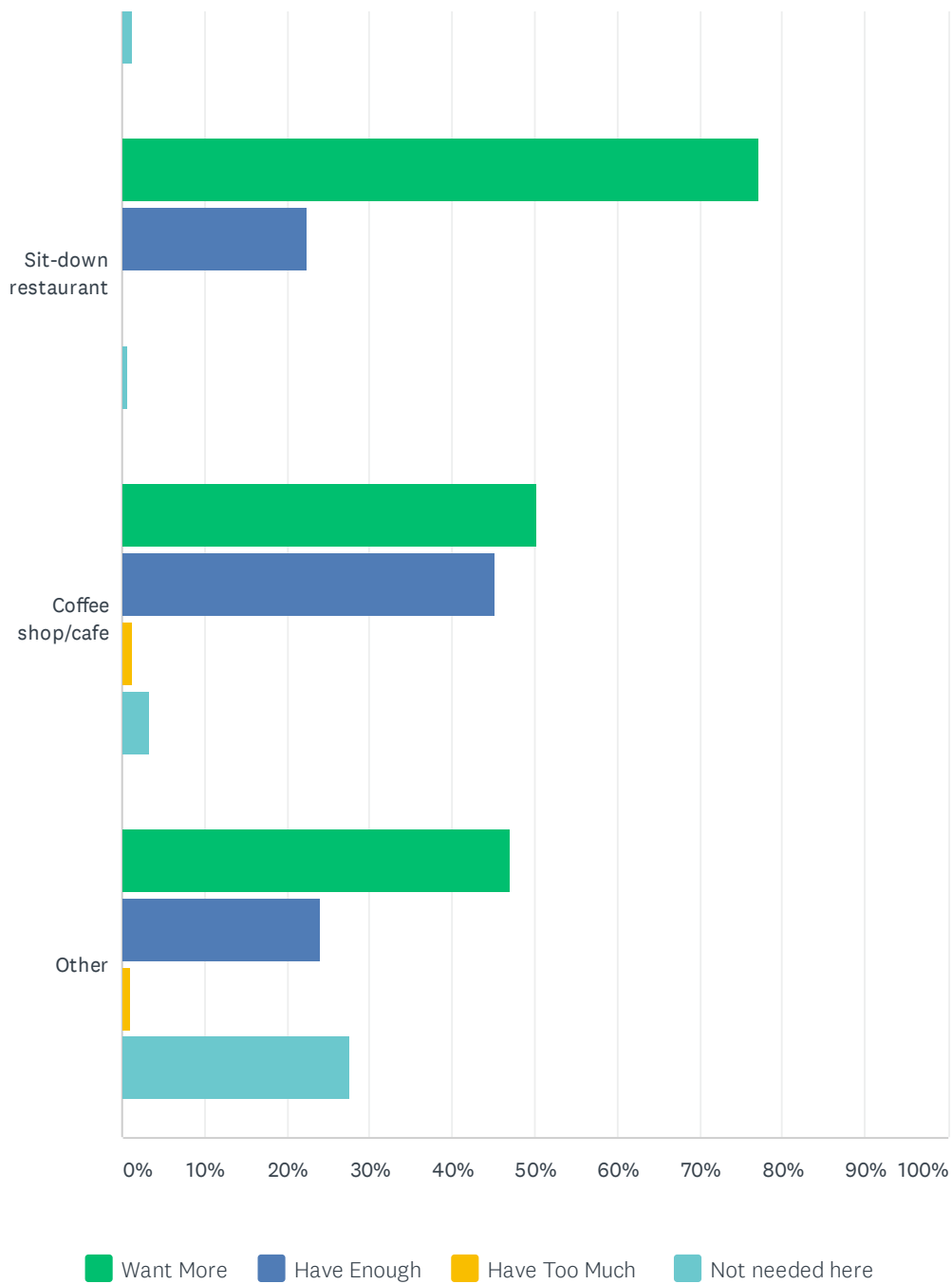
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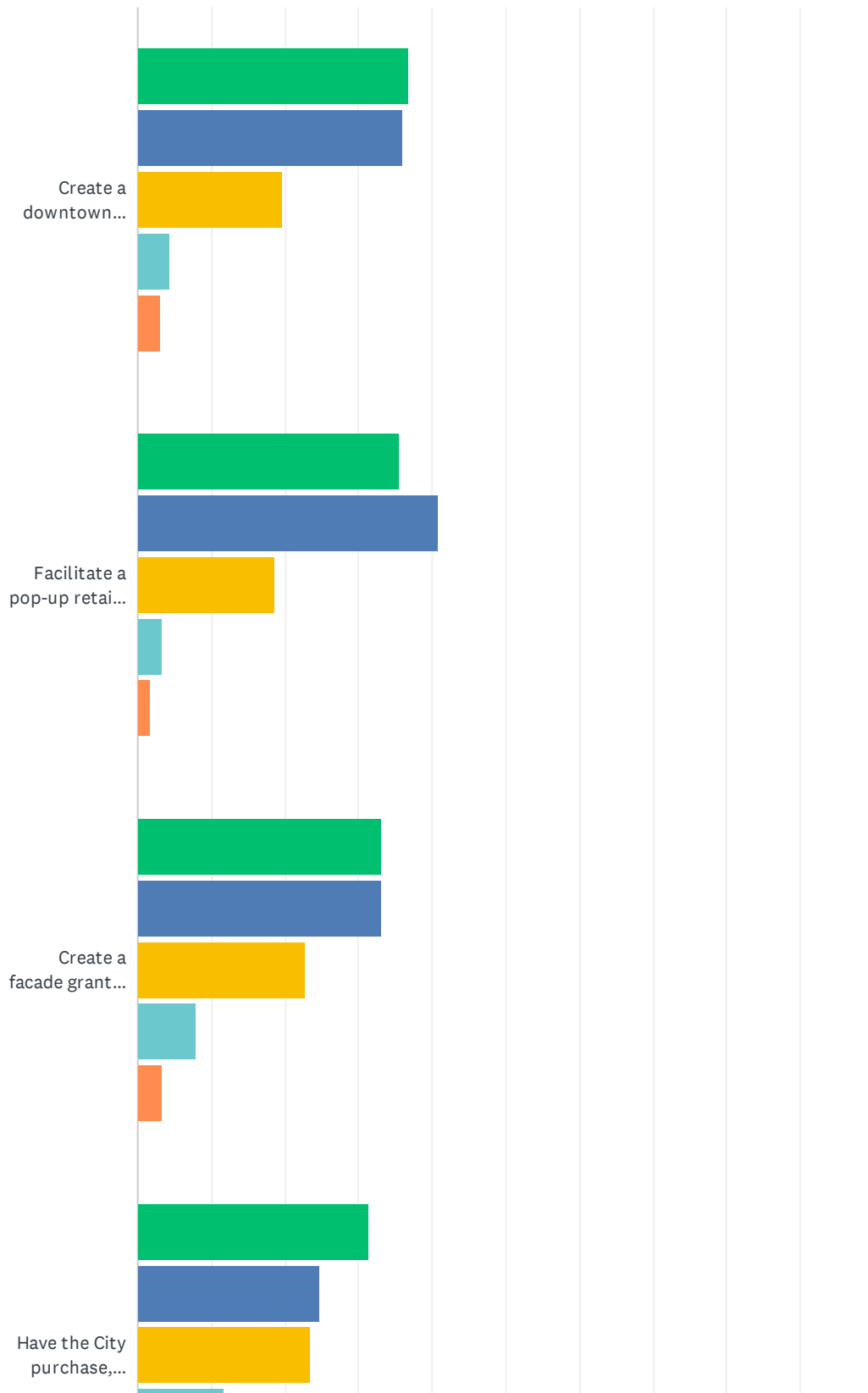


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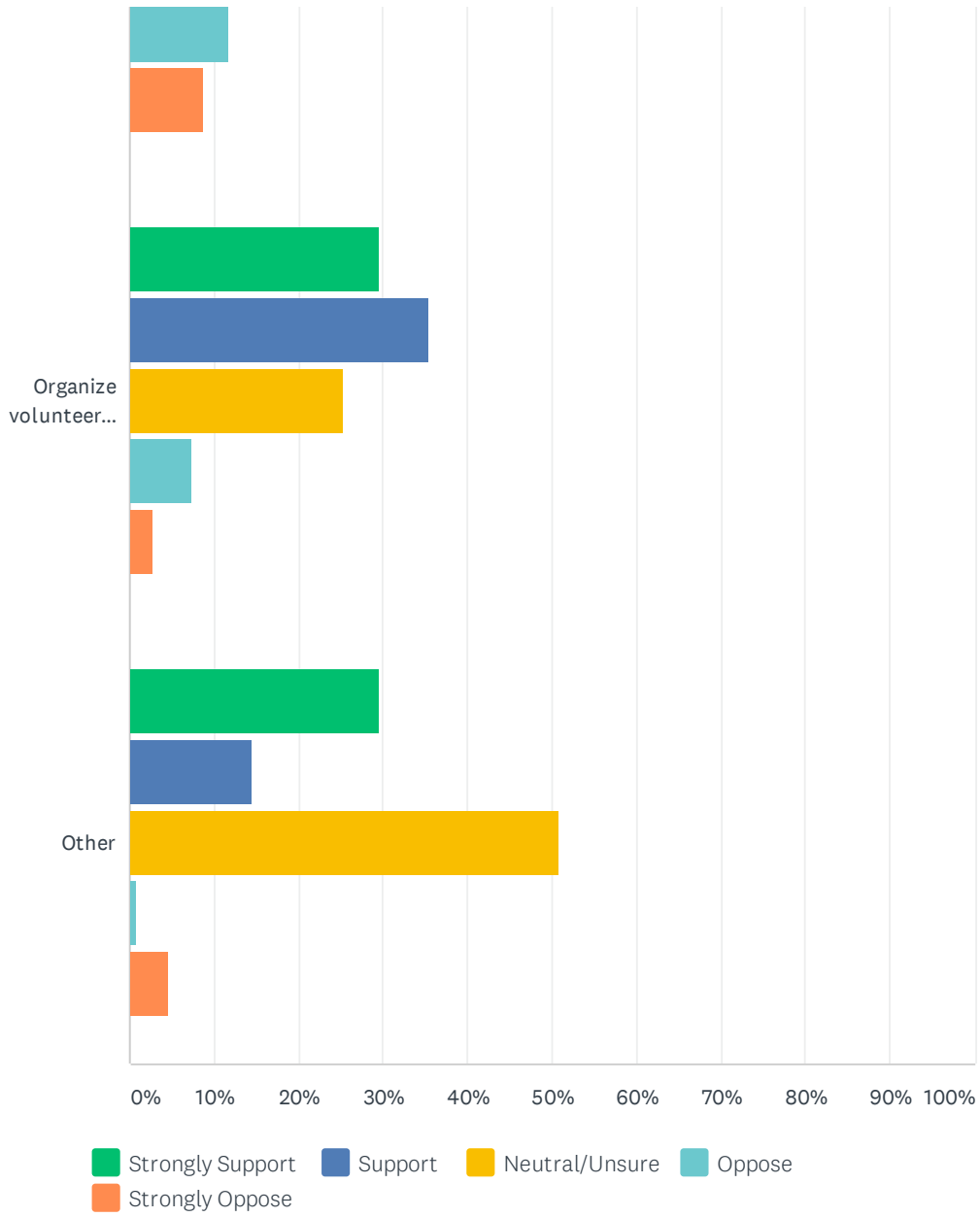
	WANT MORE	HAVE ENOUGH	HAVE TOO MUCH	NOT NEEDED HERE	TOTAL
Convenience store	20.00% 102	76.67% 391	0.98% 5	2.35% 12	510
Department/general merchandise store	79.50% 411	15.47% 80	0.00% 0	5.03% 26	517
Clothing or shoe store	76.74% 396	8.72% 45	0.19% 1	14.34% 74	516
Hardware/building supply store	20.97% 108	75.53% 389	1.36% 7	2.14% 11	515
Pharmacy	28.74% 148	69.32% 357	0.19% 1	1.75% 9	515
Other boutique/specialty retail	60.90% 310	30.84% 157	2.75% 14	5.50% 28	509
Gas station	4.47% 23	91.26% 470	2.14% 11	2.14% 11	515
Recreation equipment or services	53.33% 264	37.58% 186	0.00% 0	9.09% 45	495
Medical clinic	10.14% 52	86.74% 445	1.56% 8	1.56% 8	513
Dental care	19.80% 101	76.86% 392	1.37% 7	1.96% 10	510
Art/dance/music	43.90% 216	49.59% 244	0.61% 3	5.89% 29	492
Personal care (e.g. barber, salon)	8.50% 43	74.51% 377	15.22% 77	1.78% 9	506
Other professional services (e.g. plumber, insurance)	19.64% 98	77.15% 385	1.20% 6	2.00% 10	499
Grocery store	48.94% 253	49.13% 254	0.77% 4	1.16% 6	517
Fast food restaurant	29.07% 150	63.57% 328	6.20% 32	1.16% 6	516
Sit-down restaurant	77.12% 401	22.31% 116	0.00% 0	0.58% 3	520
Coffee shop/cafe	50.29% 256	45.19% 230	1.18% 6	3.34% 17	509
Other	47.13% 82	24.14% 42	1.15% 2	27.59% 48	174

Q14 Indicate your support for the following ideas to make downtown Columbus more vibrant.

Answered: 522 Skipped: 109



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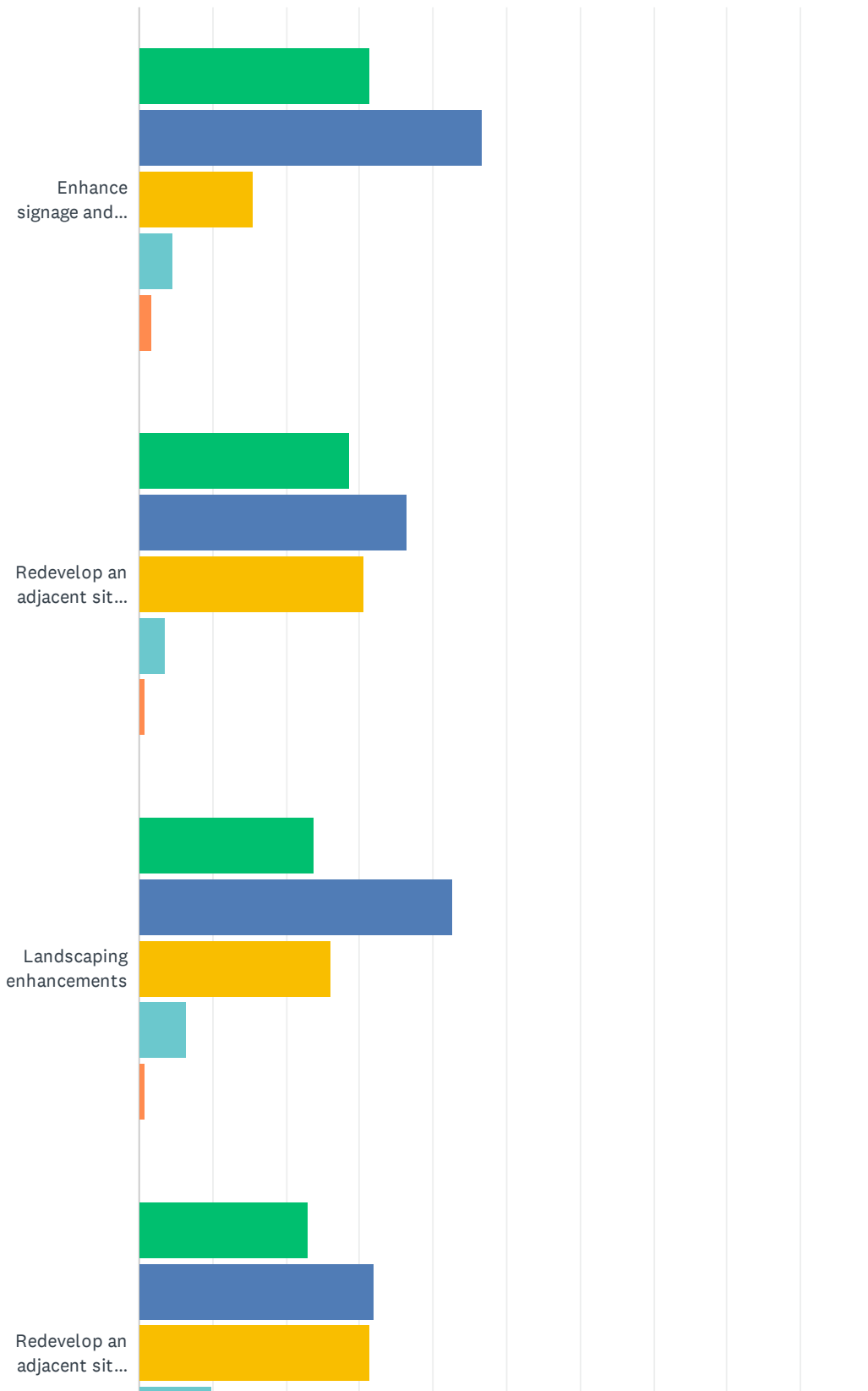


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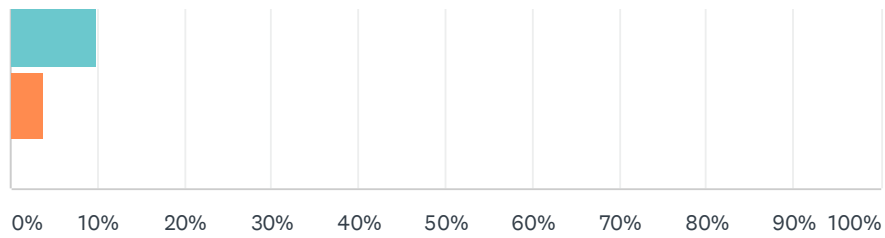
	STRONGLY SUPPORT	SUPPORT	NEUTRAL/UNSURE	OPPOSE	STRONGLY OPPOSE	TOTAL
Create a downtown Business Improvement District to fund improvement programs	36.79% 188	36.01% 184	19.77% 101	4.31% 22	3.13% 16	511
Facilitate a pop-up retail program to recruit and match outside retailers with vacant storefronts for temporary, trial-run shops	35.59% 184	40.81% 211	18.57% 96	3.29% 17	1.74% 9	517
Create a facade grant program to provide 50% matching funds for building exterior repair and restoration	33.01% 171	33.01% 171	22.78% 118	7.92% 41	3.28% 17	518
Have the City purchase, restore and lease or sell one or more vacant buildings	31.33% 162	24.76% 128	23.40% 121	11.80% 61	8.70% 45	517
Organize volunteer renovation service events to help property owners with basic tasks like cleaning and painting	29.48% 153	35.26% 183	25.24% 131	7.32% 38	2.70% 14	519
Other	29.55% 39	14.39% 19	50.76% 67	0.76% 1	4.55% 6	132

Q15 Indicate your support for the following potential improvements to enhance the Amtrak station:

Answered: 526 Skipped: 105



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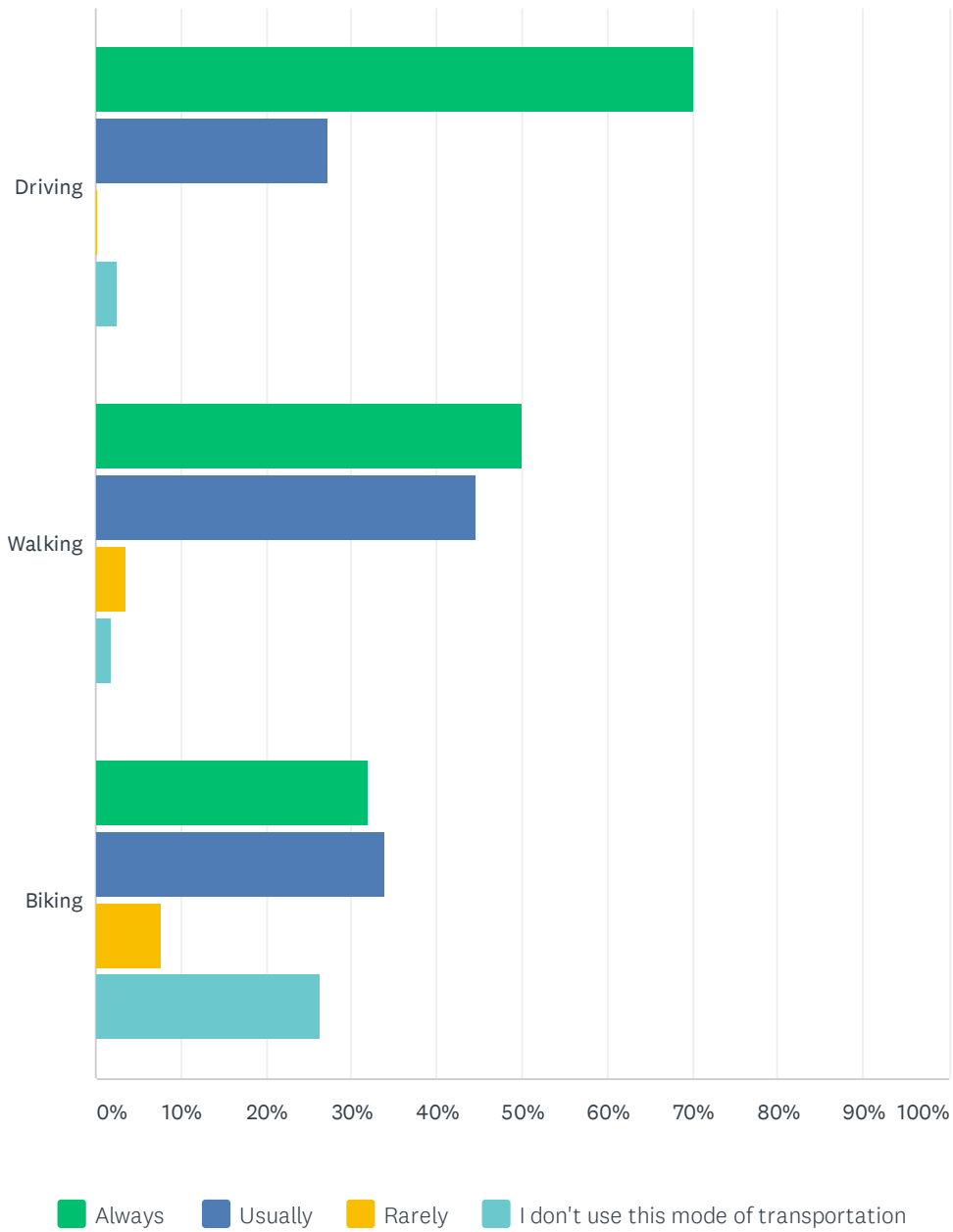


■ Strongly Support
 ■ Support
 ■ Neutral/Unsure
 ■ Oppose
■ Strongly Oppose

	STRONGLY SUPPORT	SUPPORT	NEUTRAL/UNSURE	OPPOSE	STRONGLY OPPOSE	TOTAL
Enhance signage and streetscaping to attract travellers to downtown businesses	31.35% 163	46.73% 243	15.58% 81	4.62% 24	1.73% 9	520
Redevelop an adjacent site (e.g. Caldwell Lumber or Vita Plus) with mixed use development	28.60% 149	36.47% 190	30.52% 159	3.65% 19	0.77% 4	521
Landscaping enhancements	23.79% 123	42.75% 221	26.11% 135	6.58% 34	0.77% 4	517
Redevelop an adjacent site with a new community center	23.02% 119	31.91% 165	31.33% 162	9.86% 51	3.87% 20	517

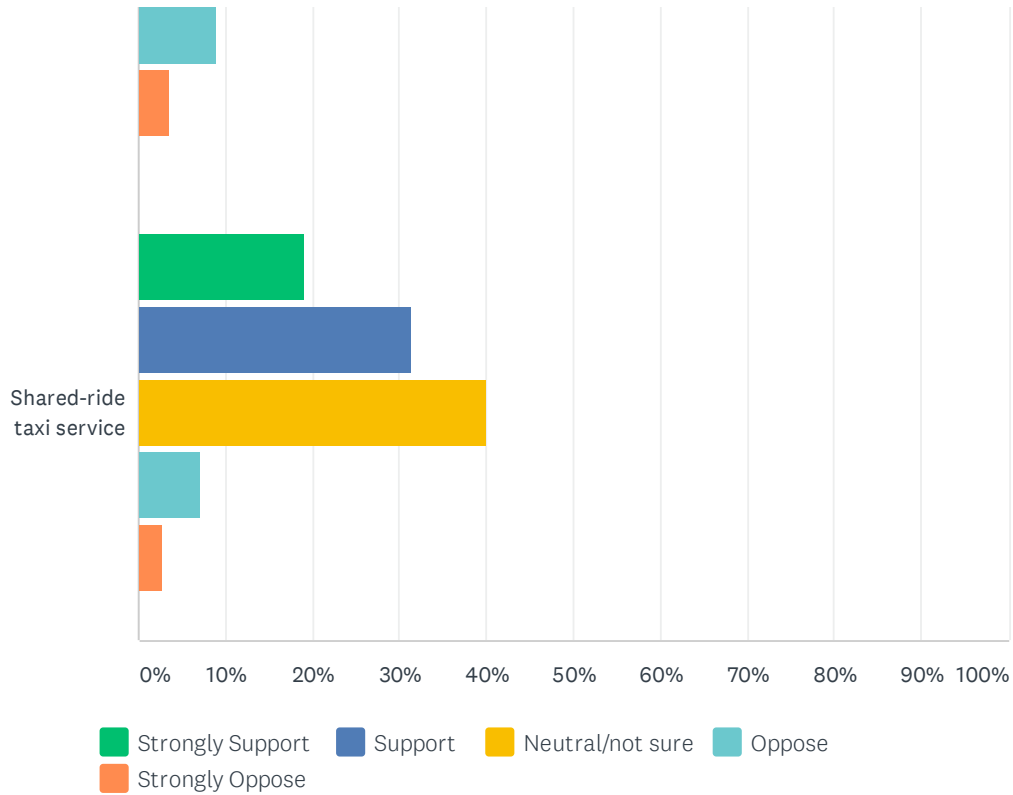
Q16 Do you feel SAFE using the following means of transportation in Columbus?

Answered: 517 Skipped: 114



	ALWAYS	USUALLY	RARELY	I DON'T USE THIS MODE OF TRANSPORTATION	TOTAL
Driving	70.02% 362	27.27% 141	0.19% 1	2.51% 13	517
Walking	49.90% 256	44.64% 229	3.51% 18	1.95% 10	513
Biking	32.10% 165	33.85% 174	7.78% 40	26.26% 135	514

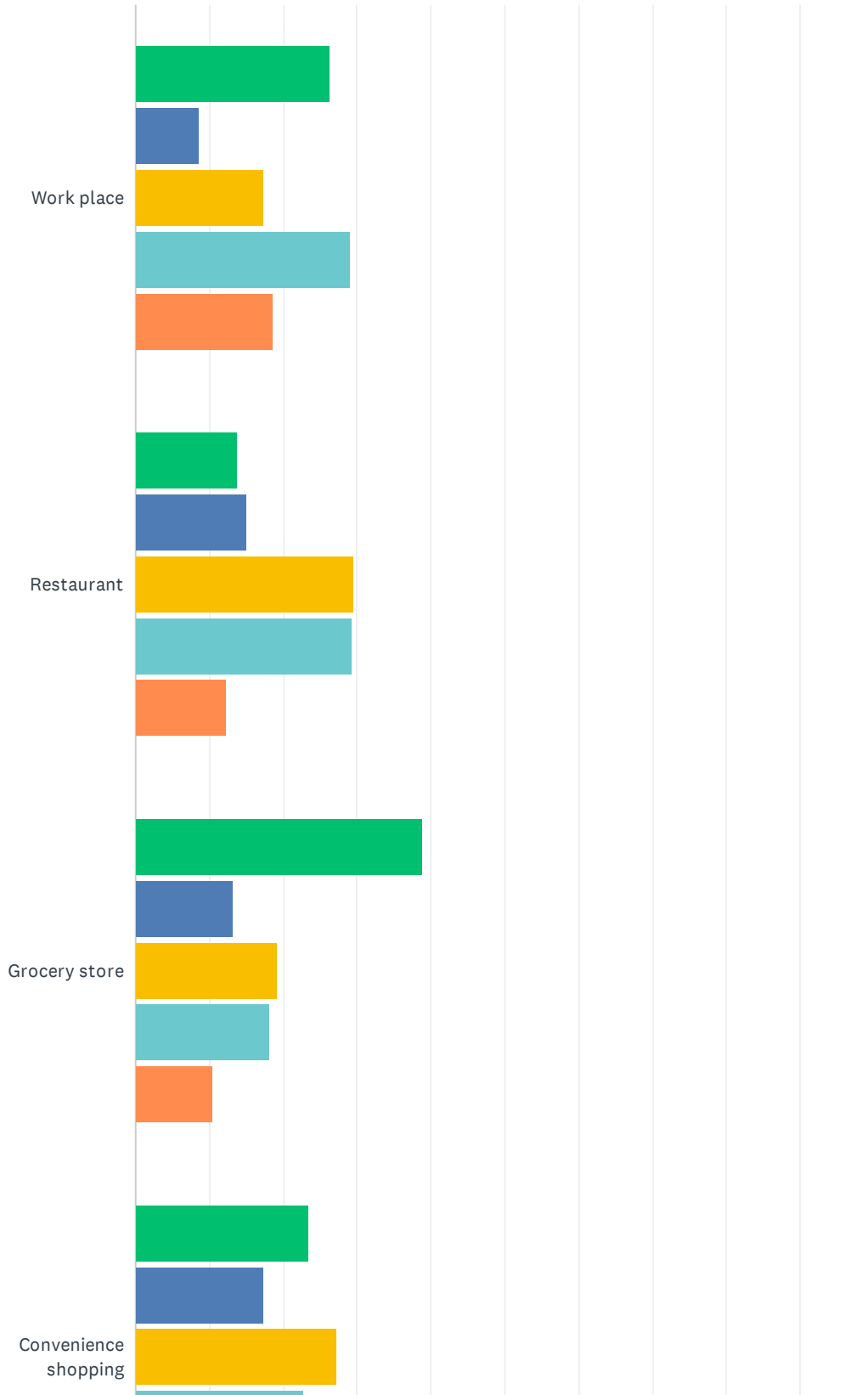
Columbus Road Map 2050 Community Survey



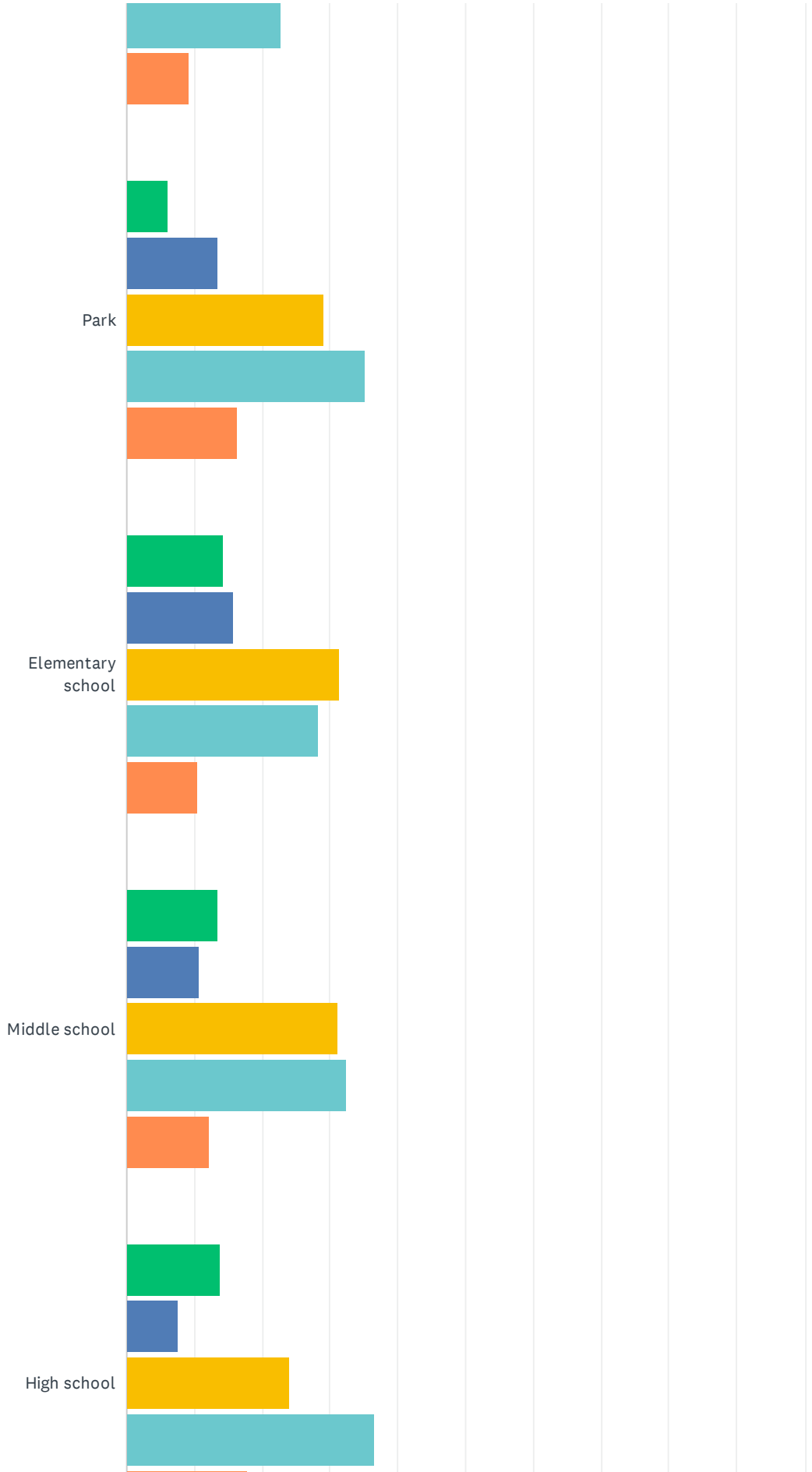
	STRONGLY SUPPORT	SUPPORT	NEUTRAL/NOT SURE	OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
Road pavement repair	64.73% 334	30.62% 158	3.49% 18	0.78% 4	0.39% 2	516	1.59
Intersection improvements to address congestion and/or safety	35.10% 179	37.06% 189	23.53% 120	3.73% 19	0.59% 3	510	1.02
Sidewalk, trail and pedestrian crossing improvements to enable safe walking	42.16% 215	38.82% 198	14.71% 75	3.33% 17	0.98% 5	510	1.18
Bike lane and trail improvements to enable safe biking	33.33% 170	30.78% 157	23.33% 119	9.02% 46	3.53% 18	510	0.81
Shared-ride taxi service	18.98% 97	31.31% 160	39.92% 204	7.05% 36	2.74% 14	511	0.57

Q18 What do you consider to be a reasonable walking/biking distance to these locations?

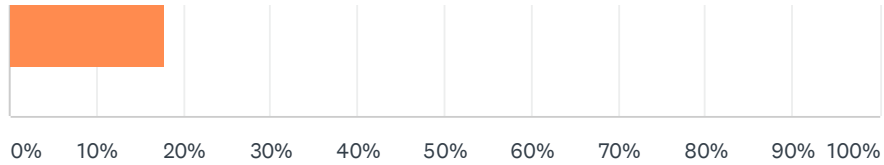
Answered: 507 Skipped: 124



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■ I wouldn't walk or bike to this location
 ■ 1/4 mile or less (~4 blocks)
 ■ 1/2 mile or less
 ■ 1 mile or less
 ■ 1-5 miles

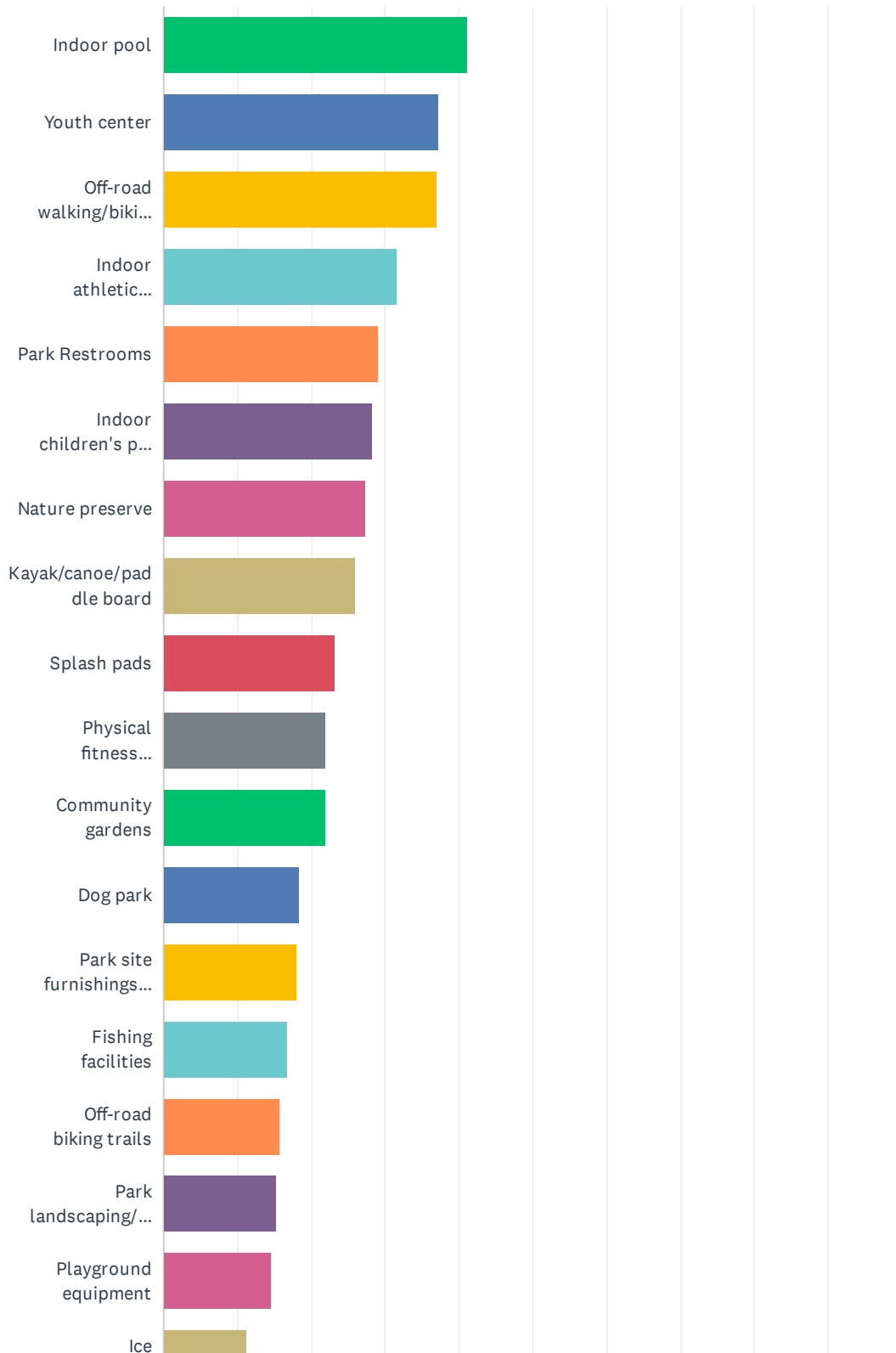
	I WOULDN'T WALK OR BIKE TO THIS LOCATION	1/4 MILE OR LESS (~4 BLOCKS)	1/2 MILE OR LESS	1 MILE OR LESS	1-5 MILES	TOTAL	WEIGHTED AVERAGE
Work place	26.32% 130	8.50% 42	17.41% 86	29.15% 144	18.62% 92	494	2.05
Restaurant	13.80% 69	15.00% 75	29.60% 148	29.20% 146	12.40% 62	500	2.11
Grocery store	38.89% 196	13.10% 66	19.25% 97	18.25% 92	10.52% 53	504	1.48
Convenience shopping	23.40% 117	17.40% 87	27.20% 136	22.80% 114	9.20% 46	500	1.77
Park	6.02% 30	13.45% 67	29.12% 145	35.14% 175	16.27% 81	498	2.42
Elementary school	14.17% 70	15.59% 77	31.38% 155	28.34% 140	10.53% 52	494	2.05
Middle school	13.41% 66	10.77% 53	31.10% 153	32.52% 160	12.20% 60	492	2.19
High school	13.91% 68	7.57% 37	24.13% 118	36.61% 179	17.79% 87	489	2.37

Q19 Identify any specific street or place in Columbus that needs to be improved for bike or pedestrian use or safety.

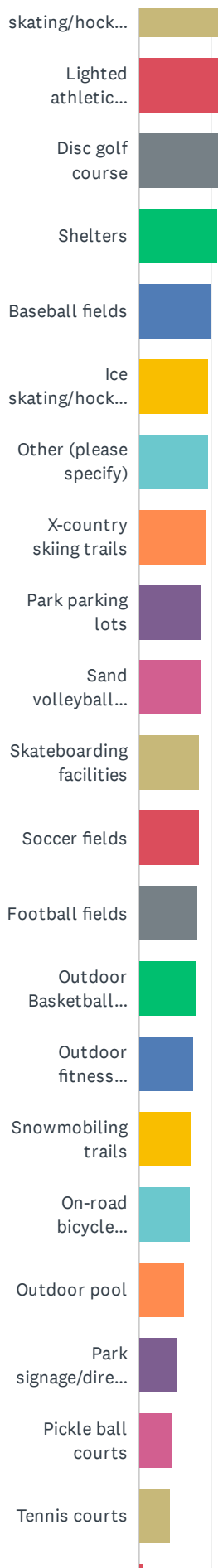
Answered: 210 Skipped: 421

Q20 Which of the following park and recreation amenities would you like to be added, improved or expanded in Columbus either by the City or other public or private entities? Mark up to FIVE preferences:

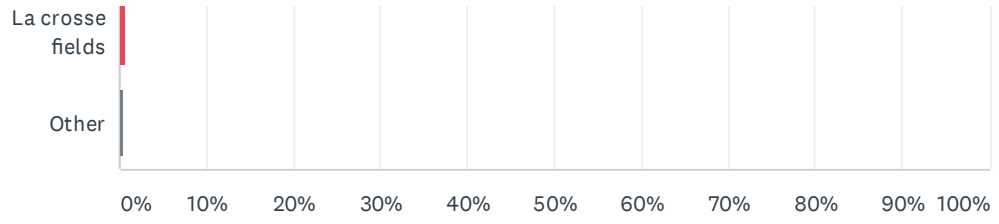
Answered: 488 Skipped: 143



Columbus Road Map 2050 Community Survey



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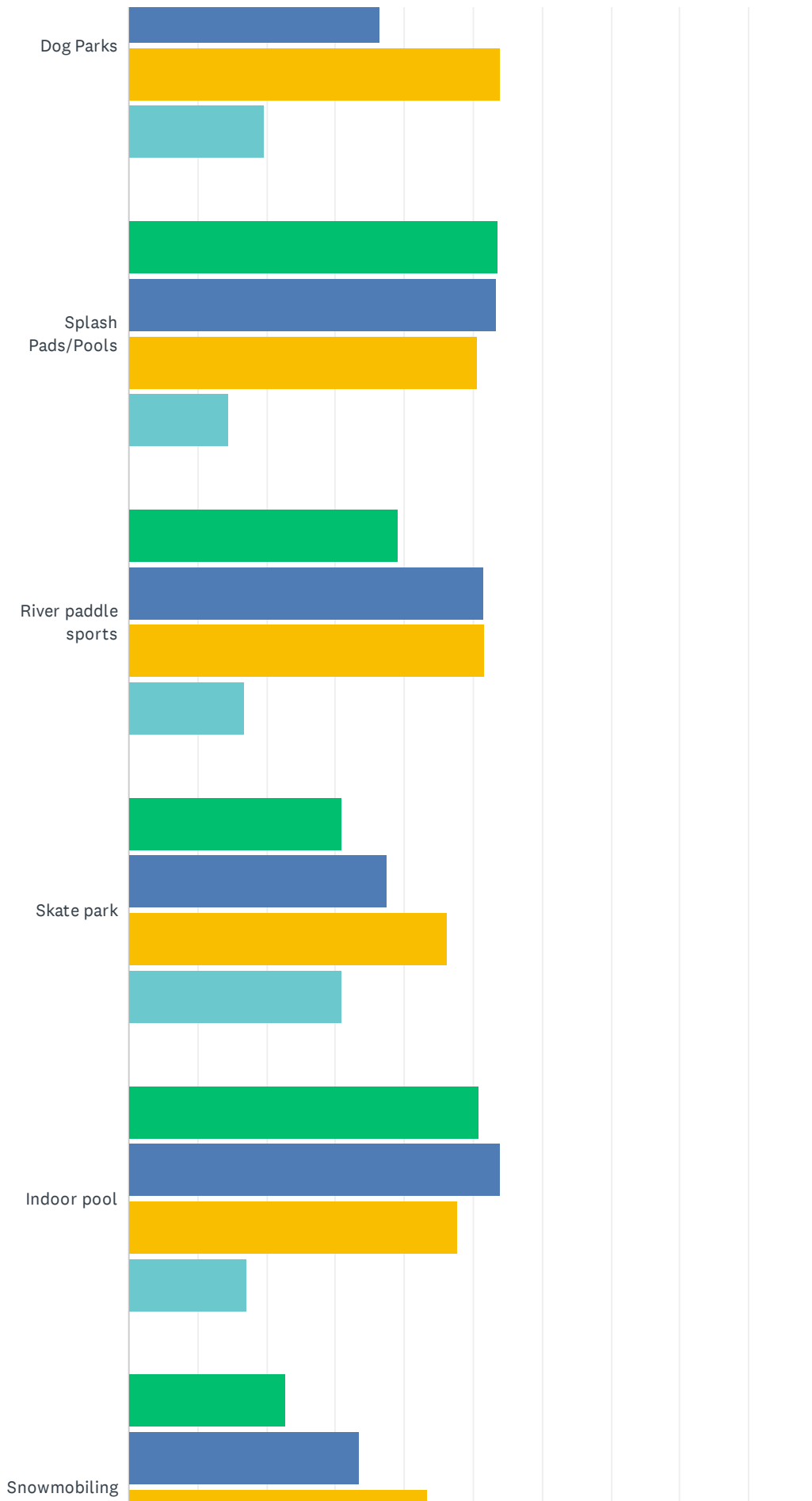
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ANSWER CHOICES	RESPONSES	
Indoor pool	41.19%	201
Youth center	37.30%	182
Off-road walking/biking trails	37.09%	181
Indoor athletic complex (for multiple programs/sports)	31.56%	154
Park Restrooms	29.10%	142
Indoor children's play facility	28.28%	138
Nature preserve	27.46%	134
Kayak/canoe/paddle board	26.02%	127
Splash pads	23.16%	113
Physical fitness equipment/classes	21.93%	107
Community gardens	21.93%	107
Dog park	18.44%	90
Park site furnishings (benches, tables, grills, etc.)	18.03%	88
Fishing facilities	16.80%	82
Off-road biking trails	15.78%	77
Park landscaping/trees	15.37%	75
Playground equipment	14.55%	71
Ice skating/hockey rink (outdoor)	11.27%	55
Lighted athletic fields/courts	11.27%	55
Disc golf course	11.07%	54
Shelters	10.86%	53
Baseball fields	10.04%	49
Ice skating/hockey rink (indoor)	9.63%	47
Other (please specify)	9.63%	47
X-country skiing trails	9.43%	46
Park parking lots	8.81%	43
Sand volleyball courts	8.81%	43
Skateboarding facilities	8.40%	41
Soccer fields	8.40%	41
Football fields	8.20%	40
Outdoor Basketball courts	7.99%	39
Outdoor fitness course/equipment	7.58%	37

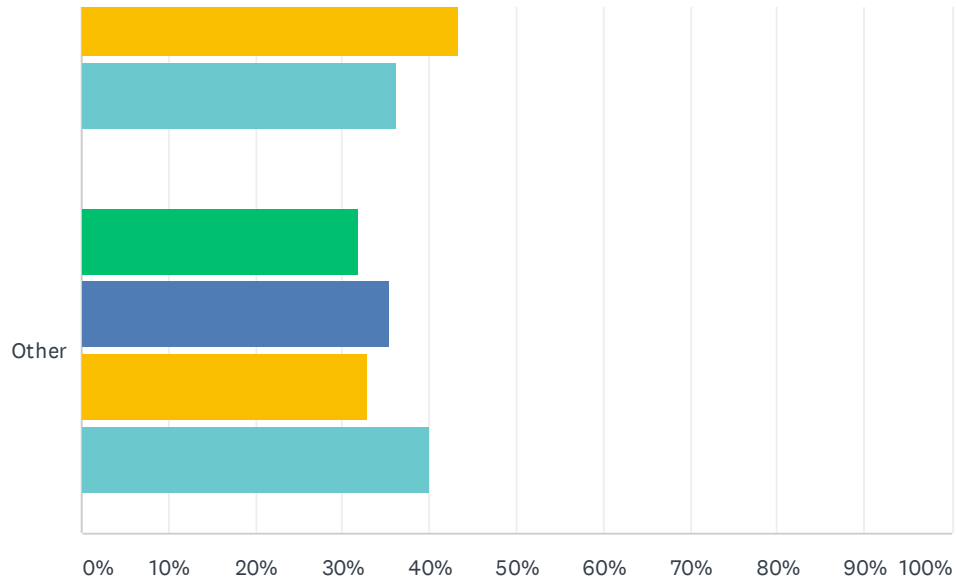
Columbus Road Map 2050 Community Survey

Snowmobiling trails	7.38%	36
On-road bicycle facilities	7.17%	35
Outdoor pool	6.35%	31
Park signage/directional signage	5.33%	26
Pickle ball courts	4.51%	22
Tennis courts	4.30%	21
La crosse fields	0.61%	3
Other	0.41%	2
Total Respondents: 488		

Columbus Road Map 2050 Community Survey



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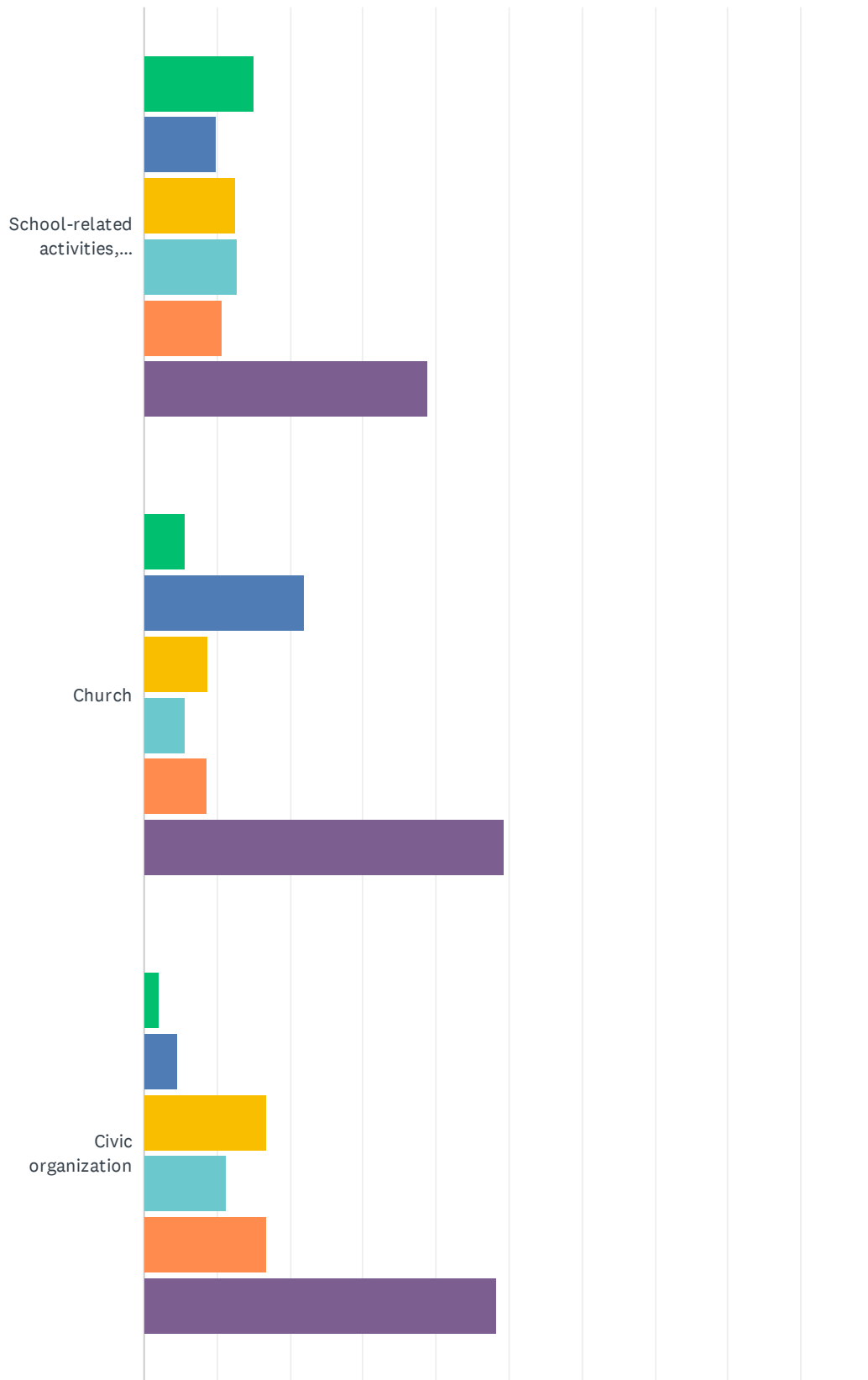


- I support local public funding to enhance this activity
- I support efforts to obtain state or federal public funding to enhance this activity
- I support private sector investments to enhance this activity
- I do not support the enhancement of this activity

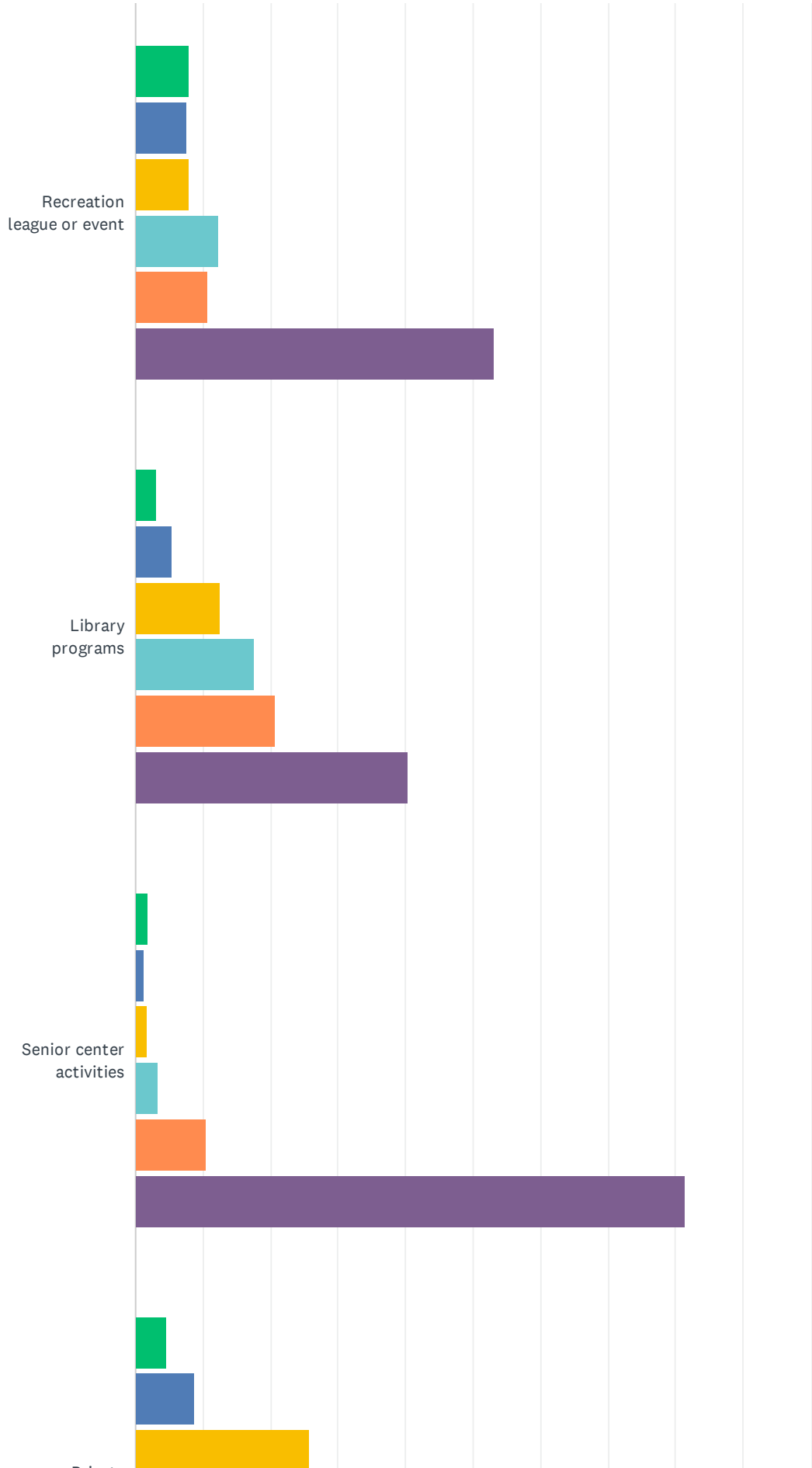
	I SUPPORT LOCAL PUBLIC FUNDING TO ENHANCE THIS ACTIVITY	I SUPPORT EFFORTS TO OBTAIN STATE OR FEDERAL PUBLIC FUNDING TO ENHANCE THIS ACTIVITY	I SUPPORT PRIVATE SECTOR INVESTMENTS TO ENHANCE THIS ACTIVITY	I DO NOT SUPPORT THE ENHANCEMENT OF THIS ACTIVITY	TOTAL RESPONDENTS
Trails	48.68% 221	74.45% 338	50.22% 228	5.51% 25	454
Playgrounds	61.31% 271	58.82% 260	53.39% 236	4.98% 22	442
Open Play Areas	56.86% 228	59.35% 238	49.38% 198	5.49% 22	401
Ball Fields	53.17% 218	52.68% 216	55.61% 228	9.76% 40	410
Dog Parks	40.79% 166	36.36% 148	54.05% 220	19.66% 80	407
Splash Pads/Pools	53.56% 218	53.32% 217	50.61% 206	14.50% 59	407
River paddle sports	39.14% 155	51.52% 204	51.77% 205	16.67% 66	396
Skate park	30.97% 118	37.53% 143	46.19% 176	30.97% 118	381
Indoor pool	50.83% 214	53.92% 227	47.74% 201	17.10% 72	421
Snowmobiling	22.73% 85	33.42% 125	43.32% 162	36.10% 135	374
Other	31.76% 27	35.29% 30	32.94% 28	40.00% 34	85

Q22 How often do you attend or participate in the following social activities in Columbus?

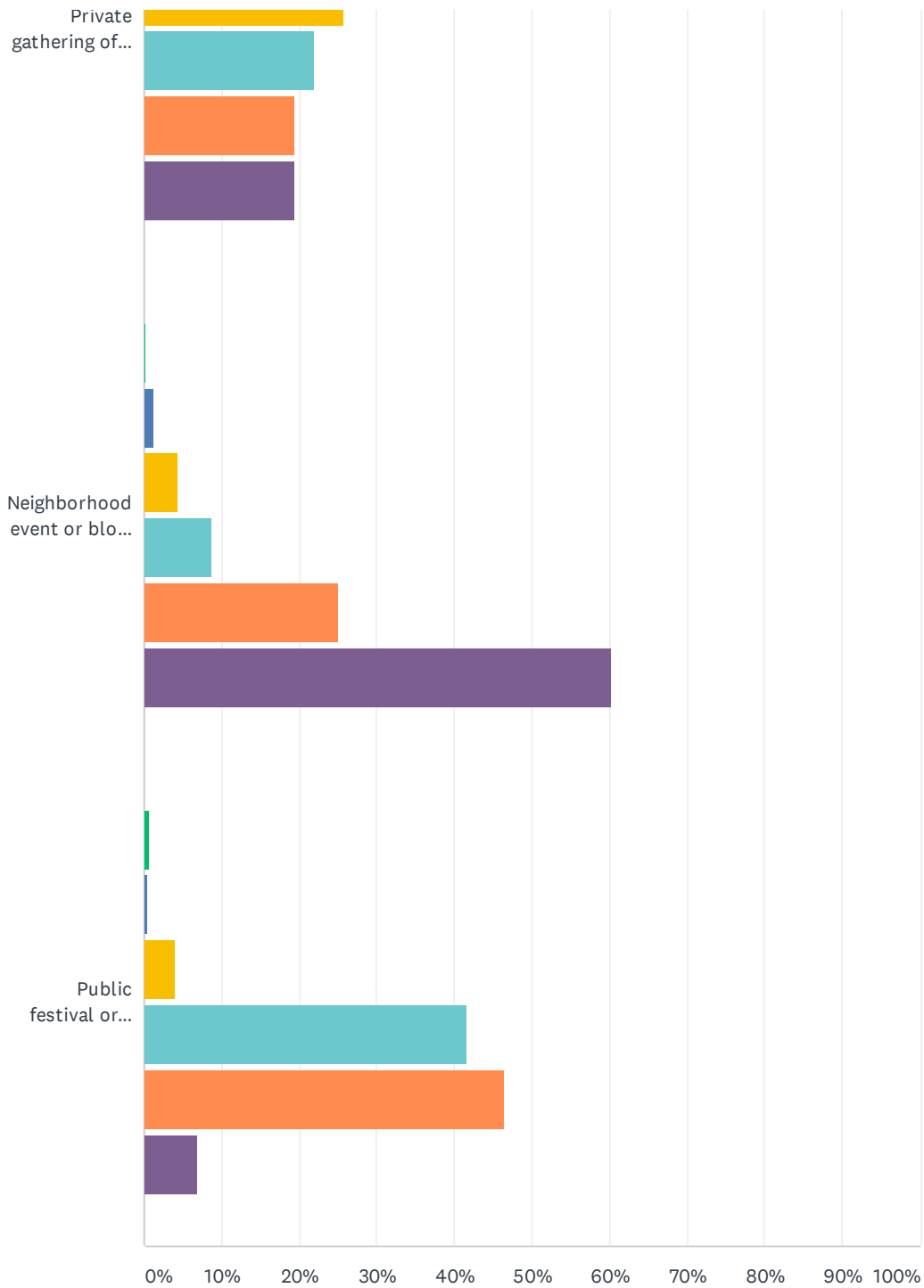
Answered: 493 Skipped: 138



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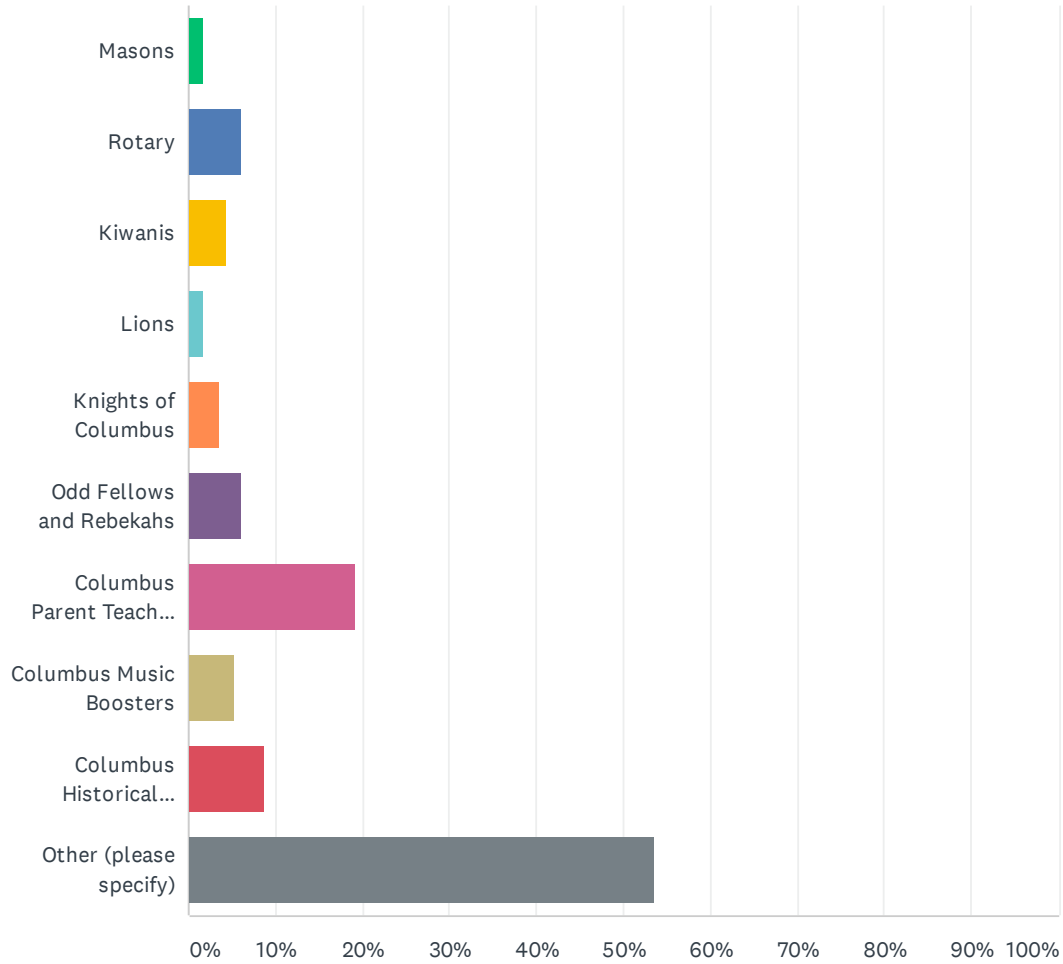
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■ 2 or more times per WEEK
 ■ 1 time per WEEK
 ■ 1-2 times per MONTH
■ 3-6 times per YEAR
 ■ 1-2 times per YEAR
 ■ Rarely or Never

Q23 Are you an active member of a civic organization in Columbus (active = attended at least 2 meetings/events in the past year)?

Answered: 114 Skipped: 517

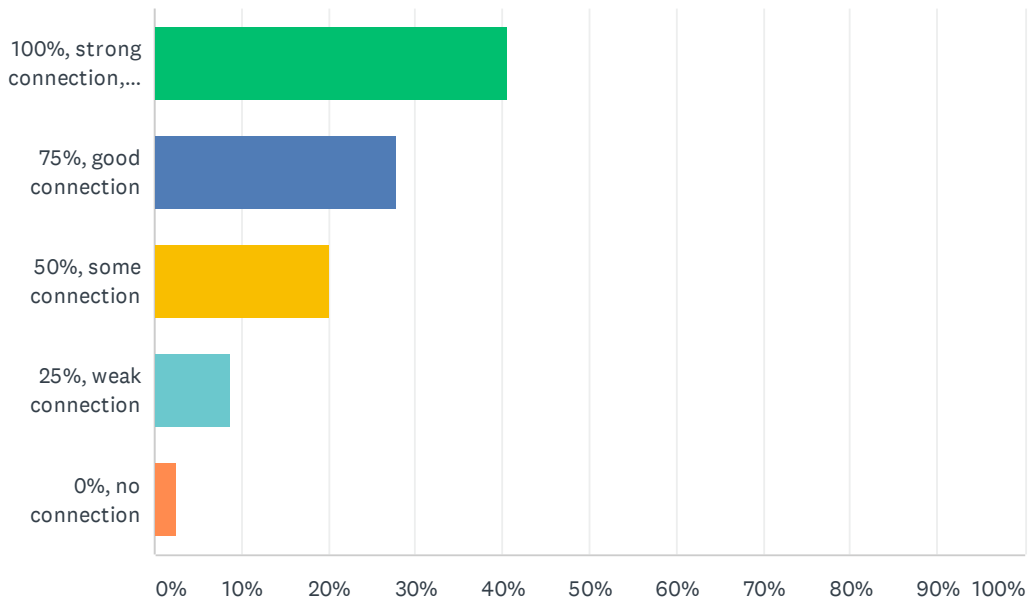


Columbus Road Map 2050 Community Survey

ANSWER CHOICES	RESPONSES	
Masons	1.75%	2
Rotary	6.14%	7
Kiwanis	4.39%	5
Lions	1.75%	2
Knights of Columbus	3.51%	4
Odd Fellows and Rebekahs	6.14%	7
Columbus Parent Teacher Organization (PTO)	19.30%	22
Columbus Music Boosters	5.26%	6
Columbus Historical Society	8.77%	10
Other (please specify)	53.51%	61
Total Respondents: 114		

Q24 How strong is your emotional connection to the Columbus community? Is this HOME to you?

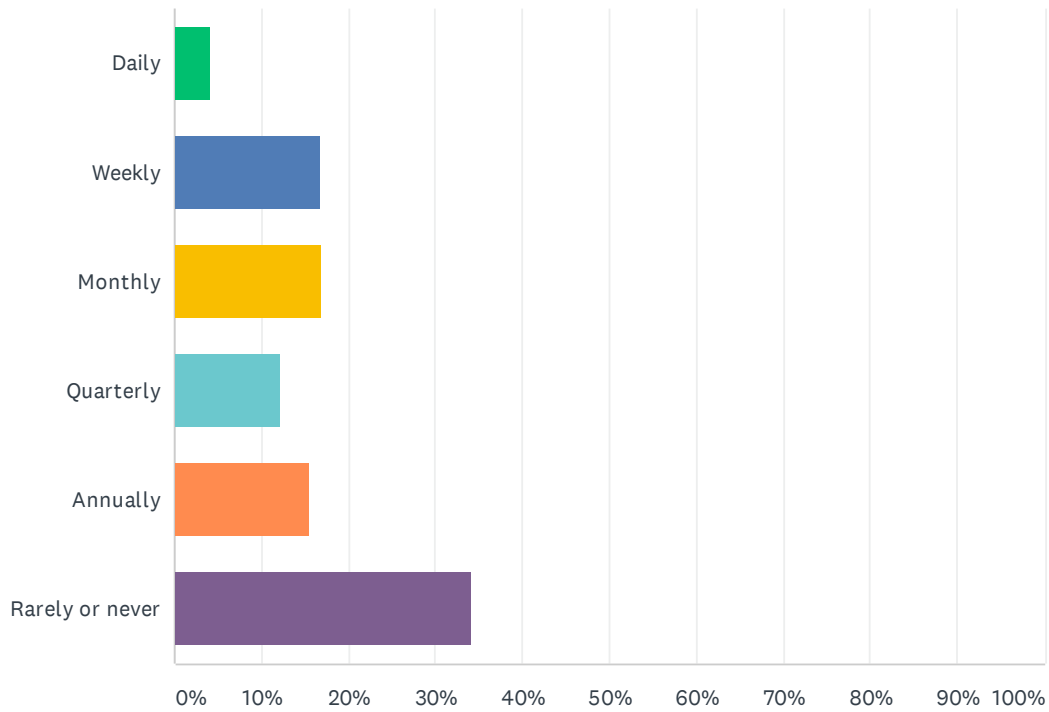
Answered: 492 Skipped: 139



ANSWER CHOICES	RESPONSES	
100%, strong connection, this is definitely my home.	40.65%	200
75%, good connection	27.85%	137
50%, some connection	20.12%	99
25%, weak connection	8.74%	43
0%, no connection	2.44%	12
TOTAL		492

Q25 How often do you volunteer your time to serve the needs of others in some way in Columbus?

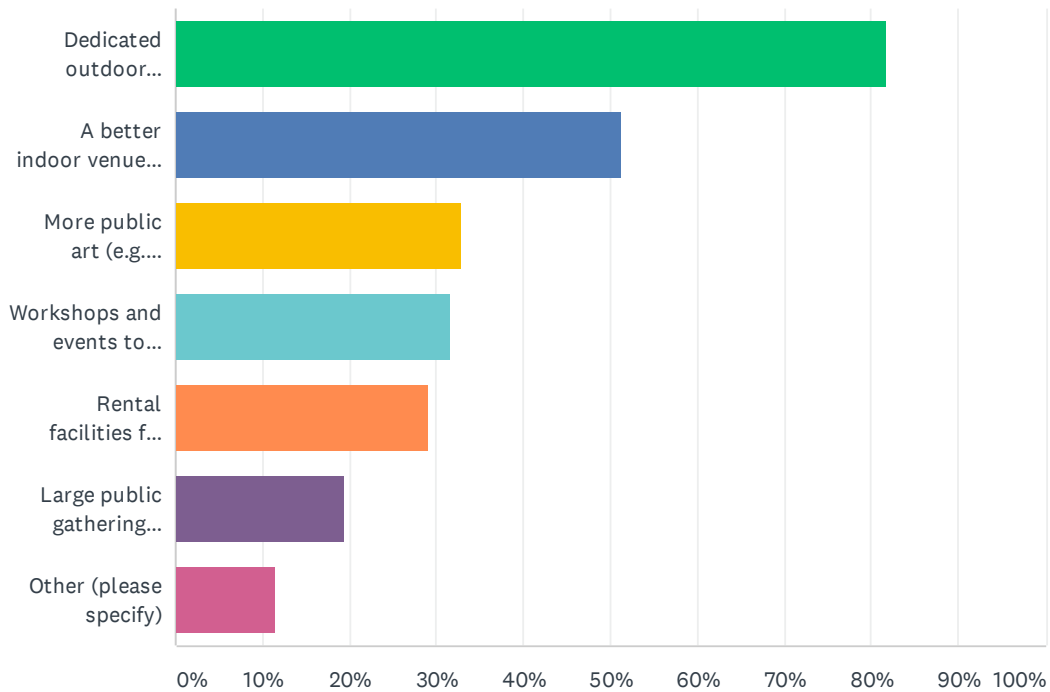
Answered: 479 Skipped: 152



ANSWER CHOICES	RESPONSES	
Daily	4.18%	20
Weekly	16.70%	80
Monthly	16.91%	81
Quarterly	12.11%	58
Annually	15.45%	74
Rarely or never	34.03%	163
TOTAL		479

Q26 Which of the following community investments (public or private) would enhance your experience in Columbus? Check all that apply.

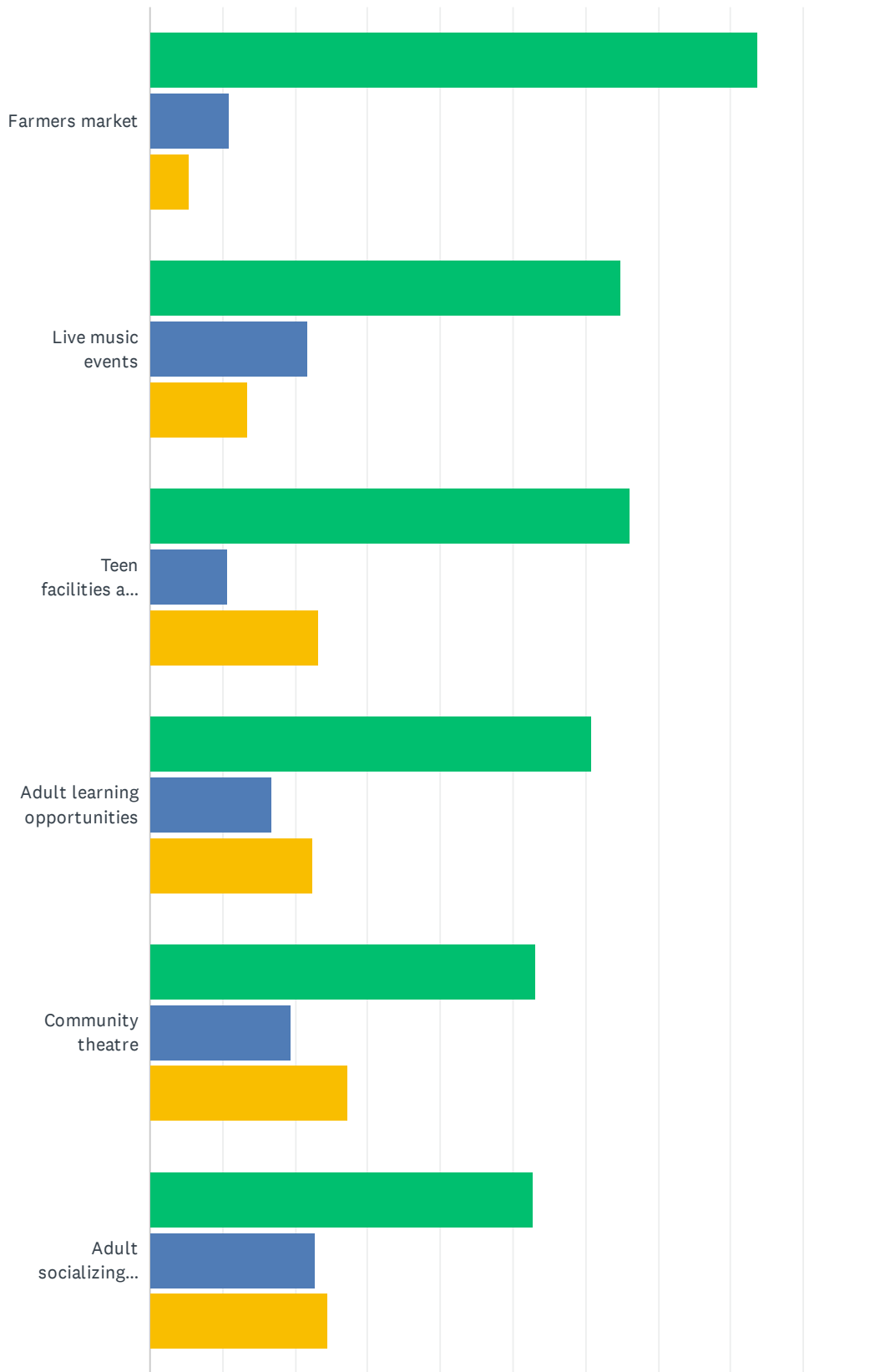
Answered: 452 Skipped: 179



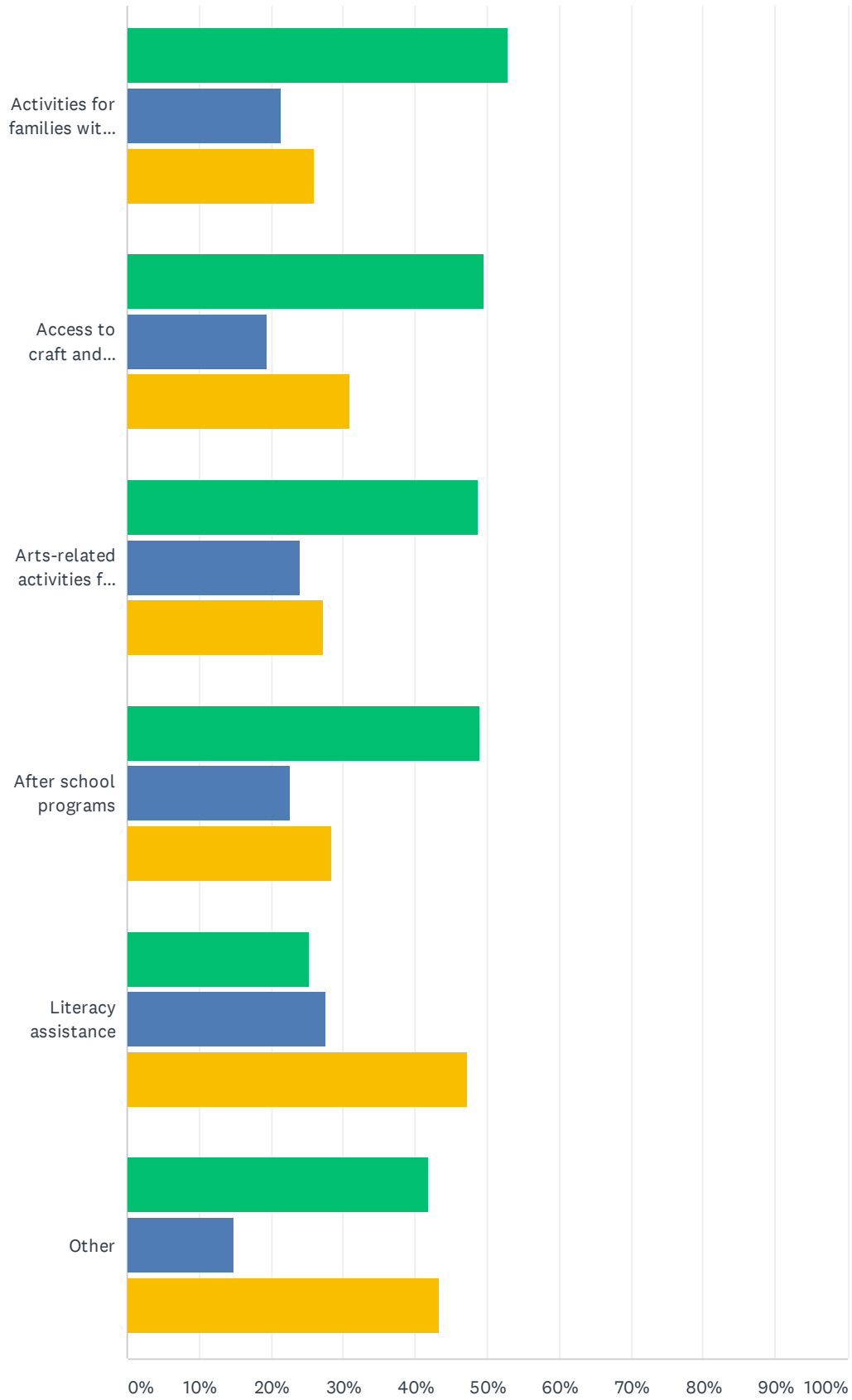
ANSWER CHOICES	RESPONSES	
Dedicated outdoor festival/farmers market site	81.86%	370
A better indoor venue for live performances (music, theater)	51.33%	232
More public art (e.g. sculpture, murals, etc)	32.74%	148
Workshops and events to encourage people to make art	31.64%	143
Rental facilities for celebrations, meetings, etc.	28.98%	131
Large public gathering spaces	19.47%	88
Other (please specify)	11.50%	52
Total Respondents: 452		

Q27 Do you think there are enough of the following available in Columbus?

Answered: 486 Skipped: 145



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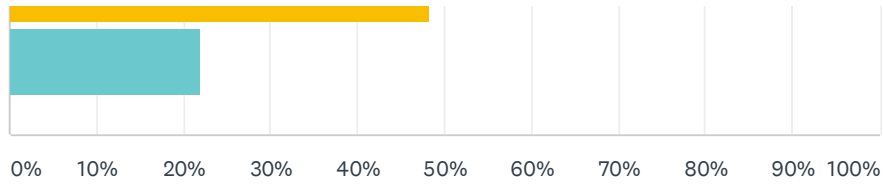


■ I would like to see more of this ■ I think we have the right amount of this
■ I don't know or I am not interested in this

Columbus Road Map 2050 Community Survey

	I WOULD LIKE TO SEE MORE OF THIS	I THINK WE HAVE THE RIGHT AMOUNT OF THIS	I DON'T KNOW OR I AM NOT INTERESTED IN THIS	TOTAL
Farmers market	83.61% 398	10.92% 52	5.46% 26	476
Live music events	64.84% 308	21.68% 103	13.47% 64	475
Teen facilities and programs	66.16% 303	10.70% 49	23.14% 106	458
Adult learning opportunities	60.95% 281	16.70% 77	22.34% 103	461
Community theatre	53.19% 242	19.56% 89	27.25% 124	455
Adult socializing programs (e.g. book clubs, game nights)	52.75% 240	22.86% 104	24.40% 111	455
Activities for families with small children	52.88% 239	21.24% 96	25.88% 117	452
Access to craft and technology tools (a "maker space")	49.56% 224	19.47% 88	30.97% 140	452
Arts-related activities for children	48.69% 223	24.02% 110	27.29% 125	458
After school programs	49.01% 223	22.64% 103	28.35% 129	455
Literacy assistance	25.28% 113	27.52% 123	47.20% 211	447
Other	41.79% 28	14.93% 10	43.28% 29	67

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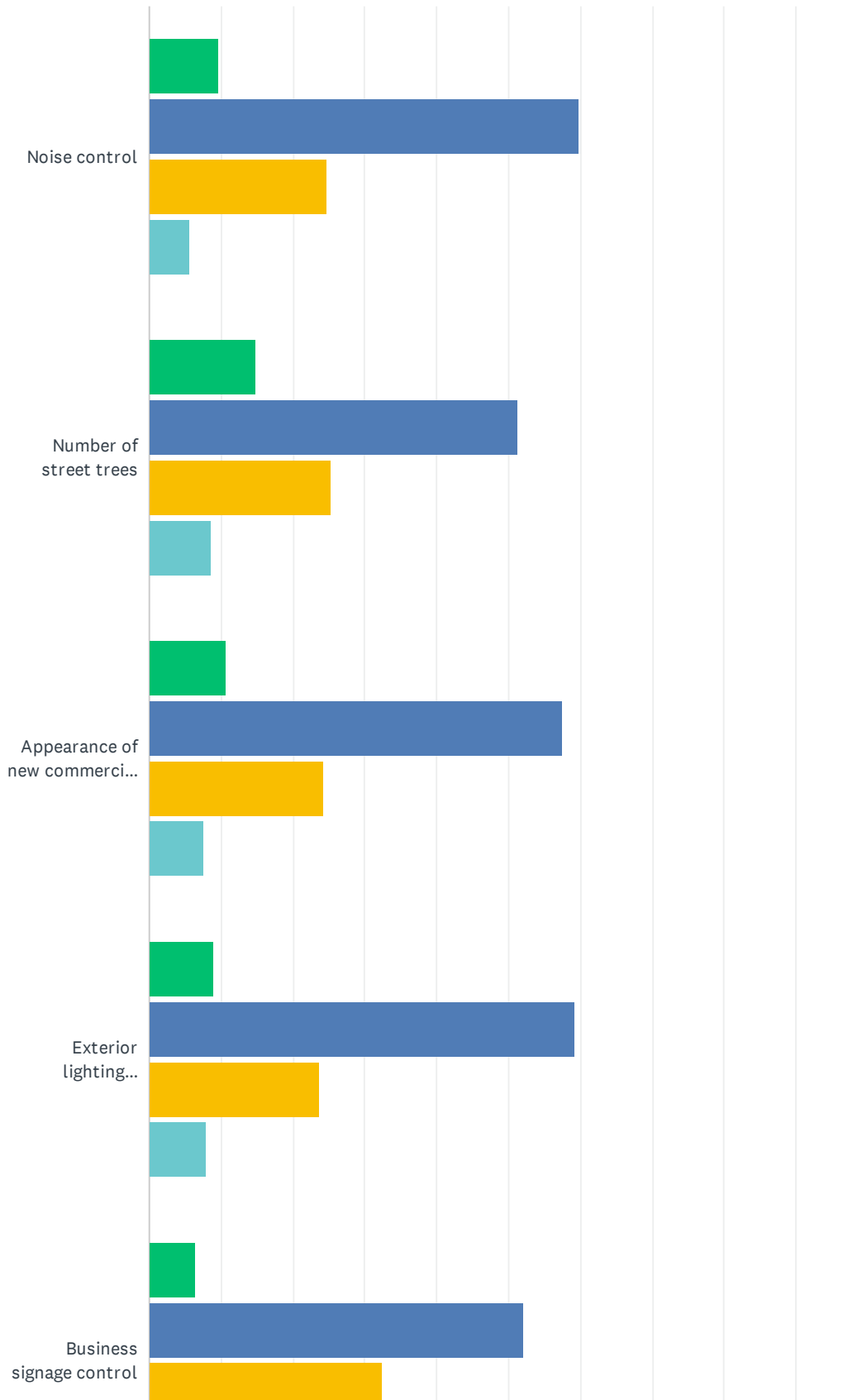


■ Plentiful
 ■ Adequate
 ■ Lacking
 ■ Not Sure

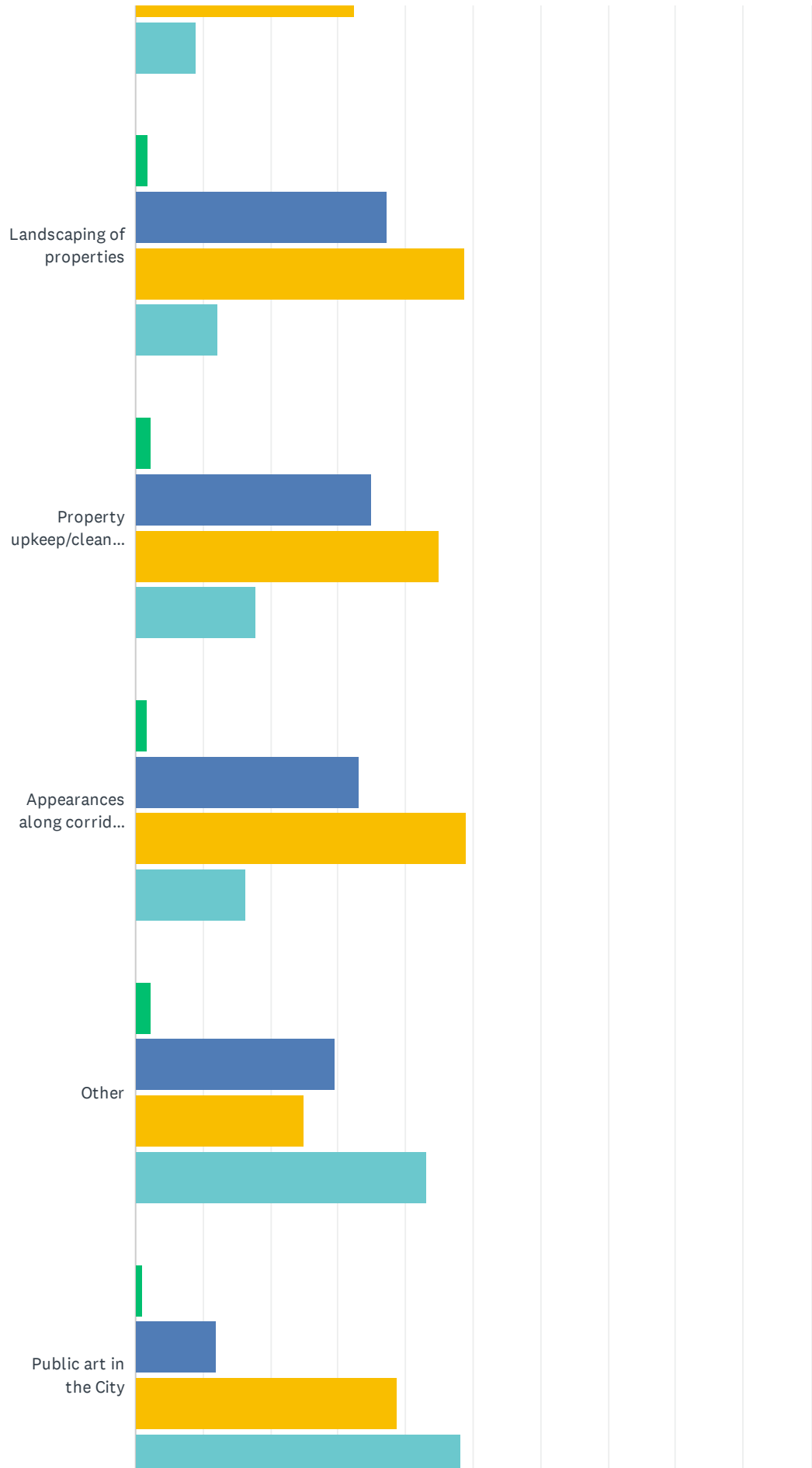
	PLENTIFUL	ADEQUATE	LACKING	NOT SURE	TOTAL
Weekends during the school year	7.11% 33	29.53% 137	40.30% 187	23.06% 107	464
Weeknights during the school year	9.15% 42	38.13% 175	23.97% 110	28.76% 132	459
Weekdays during the summer	3.90% 18	30.15% 139	40.13% 185	25.81% 119	461
Weeknights during the summer	4.34% 20	26.03% 120	45.12% 208	24.51% 113	461
Weekends during the summer	4.75% 22	24.84% 115	48.38% 224	22.03% 102	463

Q29 How do you rate the following aspects of the City of Columbus?

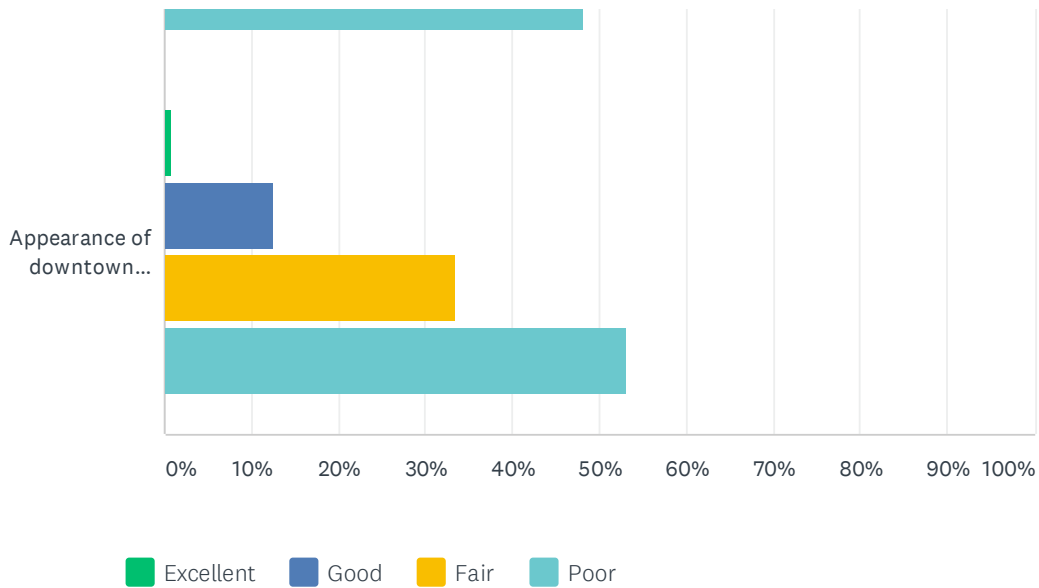
Answered: 487 Skipped: 144



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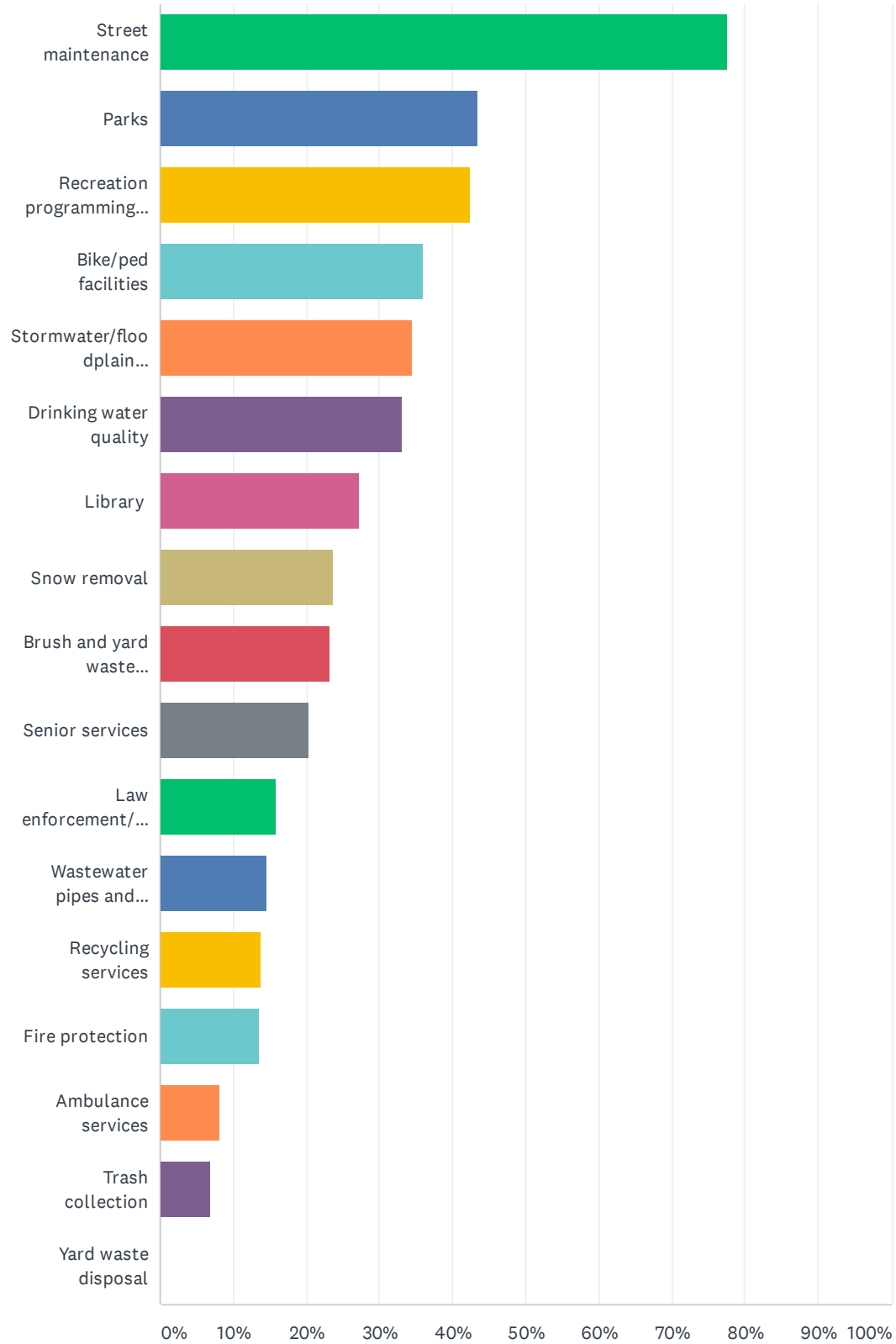


	EXCELLENT	GOOD	FAIR	POOR	TOTAL	WEIGHTED AVERAGE
Noise control	9.70% 46	59.92% 284	24.68% 117	5.70% 27	474	2.74
Number of street trees	14.94% 72	51.24% 247	25.31% 122	8.51% 41	482	2.73
Appearance of new commercial buildings	10.71% 50	57.60% 269	24.20% 113	7.49% 35	467	2.72
Exterior lighting control	9.09% 43	59.20% 280	23.68% 112	8.03% 38	473	2.69
Business signage control	6.51% 31	52.10% 248	32.35% 154	9.03% 43	476	2.56
Landscaping of properties	1.89% 9	37.18% 177	48.74% 232	12.18% 58	476	2.29
Property upkeep/cleanliness	2.28% 11	34.85% 168	45.02% 217	17.84% 86	482	2.22
Appearances along corridors into the City	1.69% 8	33.12% 157	48.95% 232	16.24% 77	474	2.20
Other	2.27% 1	29.55% 13	25.00% 11	43.18% 19	44	1.91
Public art in the City	1.09% 5	11.98% 55	38.78% 178	48.15% 221	459	1.66
Appearance of downtown storefronts	0.82% 4	12.55% 61	33.54% 163	53.09% 258	486	1.61

Q30 Should the community invest more resources to improve the quality of any of the following facilities or services? Check all that apply.

Answered: 471 Skipped: 160

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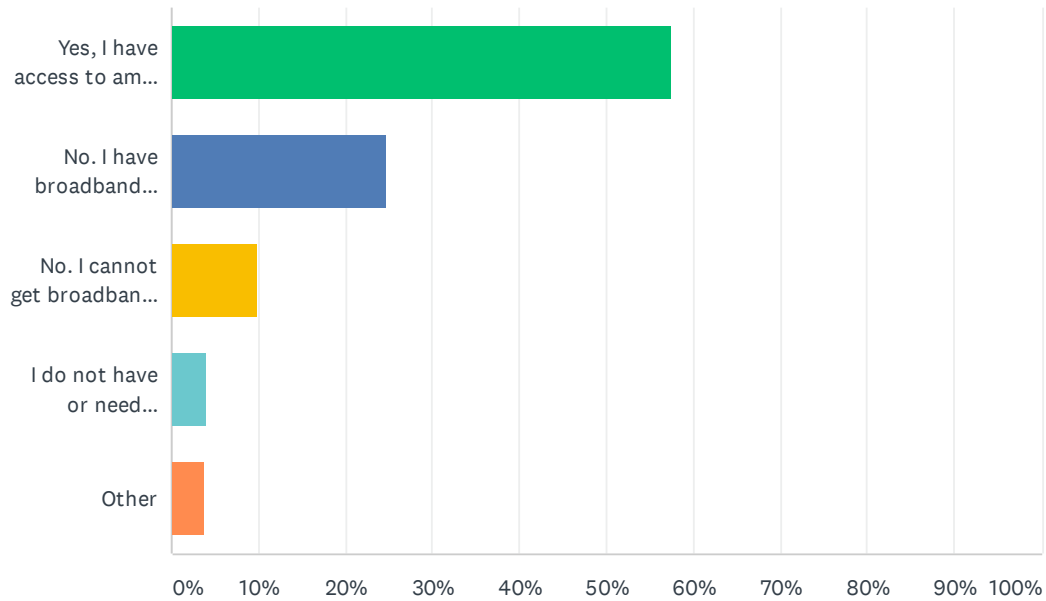


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ANSWER CHOICES	RESPONSES	
Street maintenance	77.71%	366
Parks	43.52%	205
Recreation programming (sports and non-sports)	42.46%	200
Bike/ped facilities	35.88%	169
Stormwater/floodplain management	34.61%	163
Drinking water quality	33.12%	156
Library	27.18%	128
Snow removal	23.57%	111
Brush and yard waste removal/disposal	23.14%	109
Senior services	20.38%	96
Law enforcement/Police	15.92%	75
Wastewater pipes and treatment	14.65%	69
Recycling services	13.80%	65
Fire protection	13.59%	64
Ambulance services	8.07%	38
Trash collection	7.01%	33
Yard waste disposal	0.00%	0
Total Respondents: 471		

Q31 Are you satisfied with your access to broadband internet service?

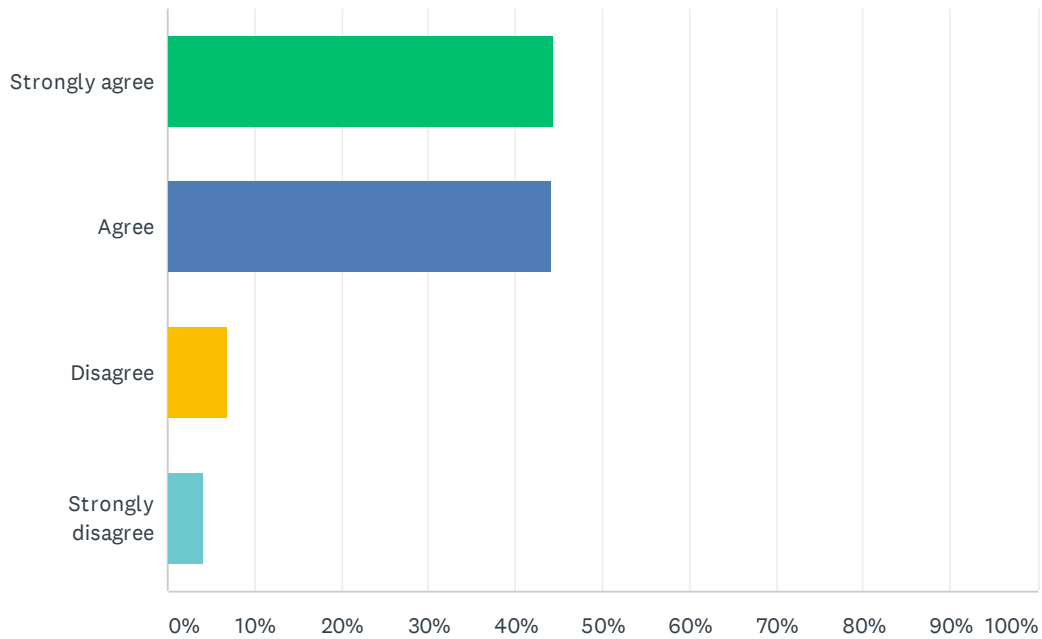
Answered: 470 Skipped: 161



ANSWER CHOICES	RESPONSES	
Yes, I have access to ample data speed for my needs.	57.45%	270
No. I have broadband internet but I would like it to be faster.	24.68%	116
No. I cannot get broadband internet service where I live.	9.79%	46
I do not have or need broadband internet service.	4.04%	19
Other	3.83%	18
TOTAL		470

Q32 Indicate your level of agreement: The City of Columbus should expand the use of alternative and renewable energy in public facilities.

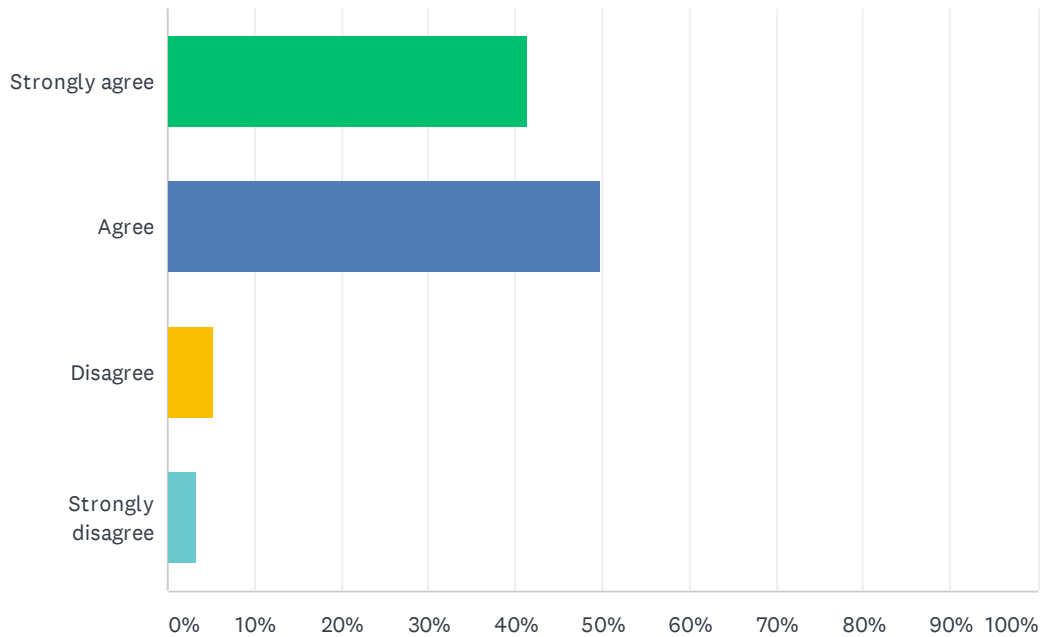
Answered: 468 Skipped: 163



ANSWER CHOICES	RESPONSES	
Strongly agree	44.44%	208
Agree	44.23%	207
Disagree	6.84%	32
Strongly disagree	4.27%	20
TOTAL		468

Q33 Indicate your level of agreement: The City should provide incentives that encourage private investment in features that conserve natural resources, such as energy efficiency, renewable energy, water efficiency, etc.

Answered: 464 Skipped: 167



ANSWER CHOICES	RESPONSES	
Strongly agree	41.38%	192
Agree	49.78%	231
Disagree	5.17%	24
Strongly disagree	3.45%	16
TOTAL		464